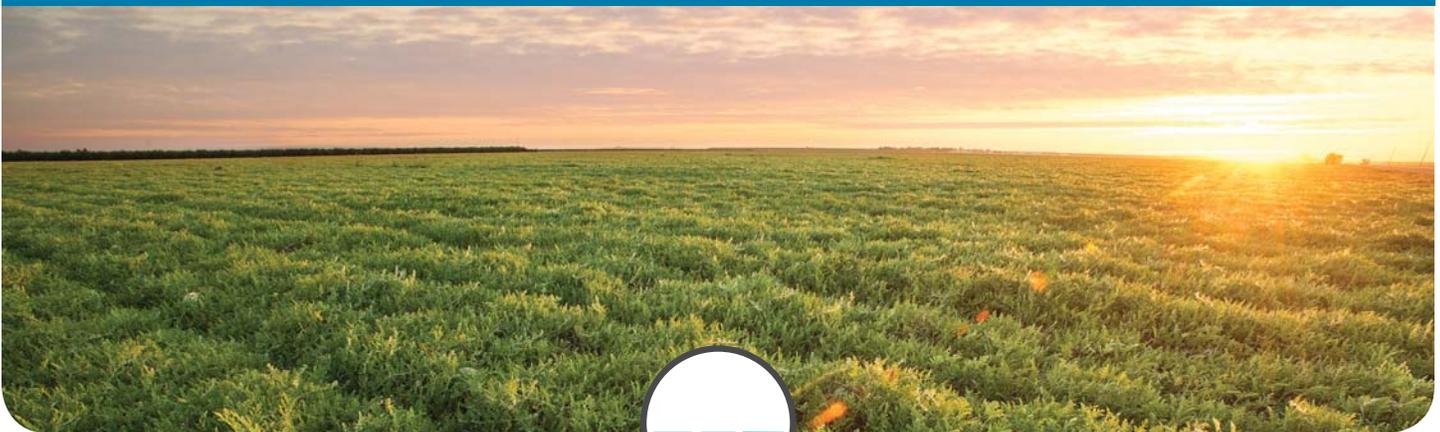




The Economic Impact of the Westlands Water District on the Local and Regional Economy

October 12, 2016

Michael A. Shires, Ph.D.



Westlands Water District

*The contents of this report reflect the views of the author who is responsible for the facts and accuracy of the data presented herein.
The contents do not necessarily reflect the official views or policies of the Westlands Water District or any other entity.*

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EXECUTIVE SUMMARY

To anyone who visits the Westlands Water District (the District), the one reality that is most obvious to the observer is that agriculture **IS** the economy in the communities within and immediately surrounding the Westlands Water District. It is an area characterized by wide open fields—often populated with crops and occasional small pockets of residential and (rarer) retail—usually at the intersections of roads. Not only is agriculture the primary employer, but government, agricultural support industries and the limited general retail sector comprise the full course of jobs within the district and its immediate environs. Nearly every business in the district is related to agriculture or supporting the needs of the workers who support those working in agriculture.

Westlands Water District is perched on the eastern side of Interstate 5 in the Central Valley covering the geography between roughly Kettleman City in the south and Firebaugh in the north. As the largest agricultural water district in the nation, it plays a central role in the economies of both Fresno and Kings Counties. This analysis unravels the story of Westlands' contributions to the local economy, exploring the demographics and economy of the region, agriculture's major role in that economy, estimating the economic contributions of growers within the District's boundaries, and providing a preliminary assessment of the consequences of current water policies on crop production, and giving a preview of what some of the implications of those changes may be.

DEMOGRAPHICS POINT TO A GROWING, INCREASINGLY DIVERSE AND ECONOMICALLY VULNERABLE POPULATION

The Central Valley is expected to be one of the highest-growth regions of the state over the next several decades. Today, the region is home to a population which is poorer than the statewide averages and largely minority—predominantly Hispanic.

Rapid Growth is Anticipated in the Region. Kings and Fresno Counties are expected to grow dramatically over the next two decades, as seen in Figure ES1. According to California Department of Finance (DoF) data, the state is expected to see an overall growth totaling some 14 million people from 2010 to 2060 rising from 37.3 million people in 2010 to some 51.7 million people in 2060—an increase of 38 percent. Fresno and Kings Counties are both expected to see about a 70 percent increase in population in this period, growing from just under 1.1 million people combined in 2010 to more than 1.8 million people in 2060.

Figure ES1—Population Estimates and Projections, Fresno and Kings Counties and California, 2010-2060

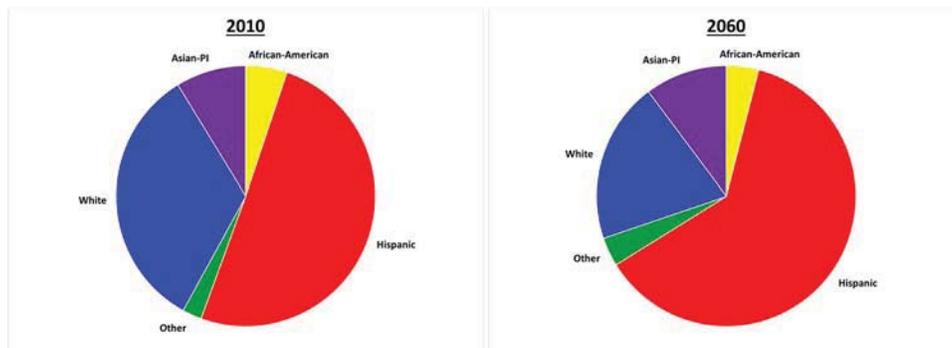
| Estimated and Projected Population | | | |
|---|---------------|--------------|------------|
| Year | Fresno County | Kings County | California |
| 2010 | 932,969 | 154,276 | 37,341,978 |
| 2020 | 1,055,106 | 167,465 | 40,619,346 |
| 2030 | 1,200,666 | 192,562 | 44,085,600 |
| 2040 | 1,332,913 | 218,394 | 47,233,240 |
| 2050 | 1,464,413 | 240,599 | 49,779,362 |
| 2060 | 1,587,852 | 259,506 | 51,663,771 |

SOURCE: California Department of Finance, Demographic Research Unit population estimates.

Population is largely Hispanic and Expected to Become More So.

According to the DoF’s population estimates, more than half of both Fresno and Kings Counties were of Hispanic ethnicity (50.4 and 50.9 percent, respectively). DoF projections for 2060 see the Hispanic share of both counties’ rising from just over 50 percent today to more than 60 percent each in 2060 (62.4 percent in Fresno County and 60.9 percent in Kings County) as depicted in ES2. This trend is a reflection of similar patterns throughout the state and especially across the agricultural regions of the Central Valley.

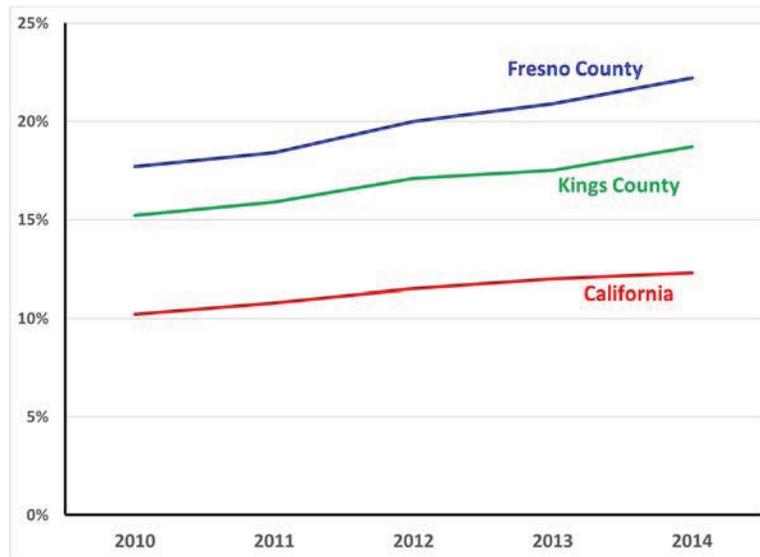
Figure ES2—Fresno and Kings Counties Are Heavily Hispanic Today, and Will Be Even More So in the Future



SOURCE: California Department of Finance, Demographic Research Unit population estimates. Charts show population estimates and projections by race and ethnicity for Fresno and Kings Counties combined.

Poverty is a major issue for significant portions of Fresno and Kings Counties. Within this demography, the counties that comprise the main economic nexus of the Westlands Water District tend to be much poorer than the state overall. Figure ES3 shows that the poverty rate in Fresno and Kings Counties is much higher than in the state overall with Fresno having almost twice as high a poverty rate as the state.

Figure ES3—The Share of Families Under the Poverty Level Is Much Higher in Fresno and Kings Counties



SOURCE: US Bureau of the Census, American Communities Survey.

This is driven in part by declines in both real and nominal median household incomes within the region at a time when the state nominal median income is generally flat. Furthermore, household incomes are only about 75 percent of the statewide median household income, coming in at \$45,201 and 47,341, respectively, in a state where the median household income in 2014 was \$61,489.

AGRICULTURE IS THE PRIMARY DRIVER OF THE LOCAL ECONOMY

Farming Is Central to the Local Economy. Not surprisingly, agriculture is a major part of the economies of both Kings and Fresno Counties. Jobs on farms account for one in eight jobs in Fresno County and one in six jobs in Kings County. Beyond these jobs on farms, however, much more of the economy is dependent on farming. The retail and wholesale sectors, for example, sell tractors, irrigation equipment, seed, equipment, etc. to directly support the farming operations. The local insurance agencies insure them and their employees, the local hospitals and clinics provide care to their workers, the local schools are staffed to teach their children, and local governments are funded by the tax revenues generated by the value created by their farming operations. Within both Fresno and Kings Counties, more than 60 percent of the largest private employers that are not hospitals are agriculture-related.

Local Farm Employment Has Been Declining in Fresno County.

According to California Employment Development Department data,

employment on Fresno County farms has been declining the past two years, down from its peak of 49,200 in 2013 to 47,300 jobs, reflecting the decreased manpower demands associated with reduced water availability and a changing crop mix.

WESTLANDS IS A MAJOR CONTRIBUTOR TO THE LOCAL ECONOMY

Within Fresno and Kings Counties, Westlands Water District directly accounts for some \$3.6 billion of economic output and nearly 30,000 jobs. Figure ES4. This impact is through direct crop production and through the wide range of secondary and support activities that are possible because of the fruit and produce grown on farms within the District.

Figure ES4—Westlands Contributes Significantly to the Local and Regional Economies Each Year

| EMPLOYMENT | Jobs Created | Share |
|-----------------------------------|---------------------|---------------|
| Crop Production | 10,687.4 | 37.0% |
| Secondary Agricultural Production | 17,680.5 | 61.3% |
| Westlands Operational Activity | 483.7 | 1.7% |
| Total Effect | 28,851.6 | 100.0% |

| ECONOMIC IMPACT | Total Impact | Share |
|-----------------------------------|------------------------|---------------|
| Crop Production | \$2,310,713,960 | 64.3% |
| Secondary Agricultural Production | 1,189,807,246 | 33.1% |
| Westlands Operational Activity | 95,448,369 | 2.7% |
| Total Effect | \$3,595,969,575 | 100.0% |

- SOURCE: IMPLAN Pro and this analysis. Estimated economic impacts are for 2015.

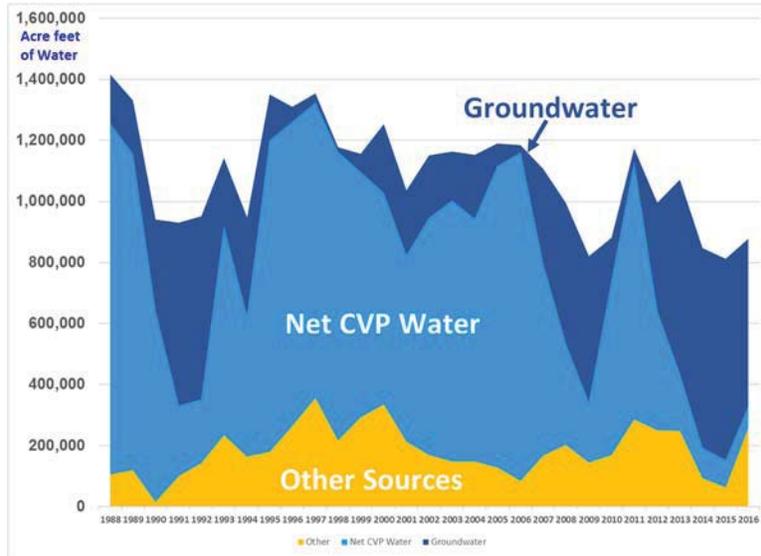
FAILURE TO RECEIVE WATER ALLOCATIONS HAS HAD A SIGNIFICANT NEGATIVE IMPACT, EVEN WITH GROUNDWATER PUMPING

When the District receives less water, there are three direct results: (1) more expensive groundwater is used to cover some of the shortfall, (2) farmers take some land out of production and even curtail harvest of some planted crops; and (3) farmers change the mix of crops grown. All three of these effects are seen in Westlands.

Larger Quantities of Groundwater Are Used to Replace Lost Water Supplies. Figure ES5 shows the sources and quantities of water used within the District over the past three decades. In the past five years, District farmers have been forced to turn to more expensive groundwater to replace

the commitments that were not met by the state and federal governments. This has implications not only in terms of cost, but also in terms of crop yields as salinity and mineral issues within groundwater affect production.

Figure ES5—More Groundwater Has Been Used in Recent Years to Offset Lost Surface Water Supplies

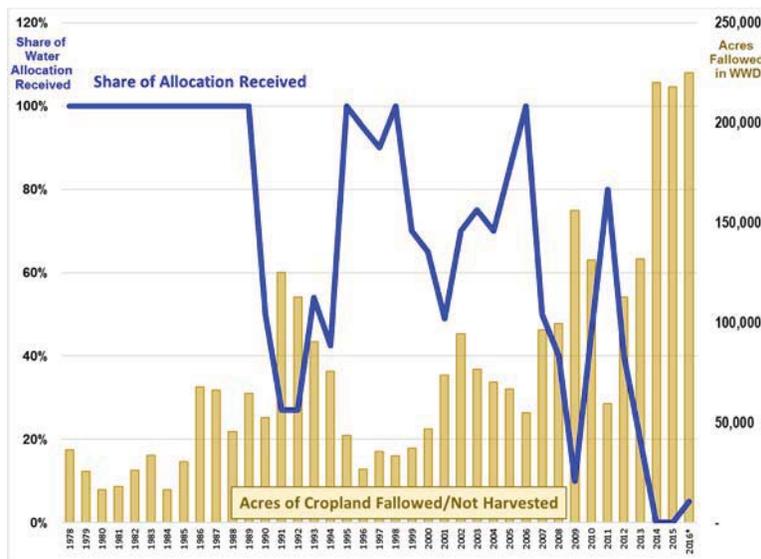


SOURCE: Westlands Water District data.

Higher Costs and Less Water Availability Resulted in Less Production.

The loss of surface water has resulted in increased fallowing of lands as shown in Figure ES5.

Figure ES5—The Number of Acres Fallowed Directly Mirrors the Availability of Surface Water



• SOURCE: Westlands Water District data.

This decrease in planted acreage has resulted in a significant loss of agricultural production. Preliminary estimates modeled in this analysis point to a loss of some 5,200 jobs and nearly \$650 million dollars of overall economic output, as described in Figure ES6.

Figure ES6—Economic Impacts of Fallowed Acreage in Westlands Water District, FY 2015-16

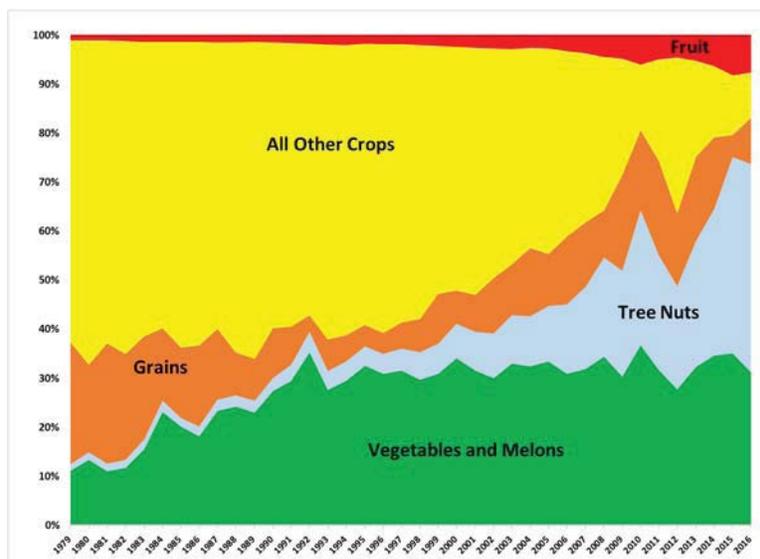
| EMPLOYMENT | Current Jobs | Jobs with Restored Production | Percentage Lost to Fallowing |
|---------------------|---------------------|--------------------------------------|-------------------------------------|
| Direct Effect | 21,444.3 | 25,295.3 | -18.0% |
| Indirect Effect | 1,396.1 | 1,727.0 | -23.7% |
| Induced Effect | 6,011.3 | 7,043.8 | -17.2% |
| Total Effect | 28,851.6 | 34,066.2 | -18.1% |

| ECONOMIC IMPACT | Current Total Output | Total Output with Restored Production | Percentage Lost to Fallowing |
|------------------------|-----------------------------|--|-------------------------------------|
| Direct Effect | \$2,310,713,960 | 3,084,651,139 | -18.1% |
| Indirect Effect | 1,189,807,246 | 225,013,734 | -19.3% |
| Induced Effect | 95,448,369 | 932,532,443 | -17.2% |
| Total Effect | \$3,595,969,575 | 4,242,197,316 | -18.0% |

• SOURCE: IMPLAN Pro and this analysis.

Decreased Water Availability Also Leads to a Changing Crop Mix. As water becomes less available, farmers switch their production to higher-margin crops as shown in Figure ES7.

Figure ES7—Responding to Uncertain Water Supplies, Farmers Switch Production to Tree Nuts and Fruit



SOURCE: Westlands Water District data. Share of acreage committed to each type of crop within the Westlands Water District.

With these shifts, the share of permanent crops within the district has risen dramatically—from less than 10 percent of crops in 2000, to 25 percent in 2011 to just under 50 percent in 2015. This has both short and long-term implications for employment within the region as farmers shift away from labor-intensive produce to invest in tree nut and wine grape crops. Both of these crops have very different long-term labor demands. Figure ES8 shows the employment impacts of these changes over time, comparing today’s employment with what it had looked like if the acreage planted more closely reflected the crop profiles of prior years.

Figure ES8—The Shift toward Permanent Crops Moves the District to Less Labor-intensive Crops

| EMPLOYMENT | Estimated Using 1993 Crop Profile | Estimated Using 2008 Crop Profile | Actual Using 2015 Crop Profile |
|---------------------|--|--|---------------------------------------|
| Direct Effect | 10,019.2 | 8,870.1 | 6,199.2 |
| Indirect Effect | 3,030.0 | 1,185.0 | 981.8 |
| Induced Effect | 3,292.9 | 3,299.8 | 3,506.4 |
| Total Effect | 16,342.1 | 13,354.9 | 10,687.4 |

SOURCE: IMPLAN Pro and this analysis.

FRESNO AND KINGS COUNTIES ARE MAJOR PROVIDERS OF FRESH FRUIT AND PRODUCE

Growers within the Westlands Water District region produce significant shares of the fresh produce that many purchase at the store each day as can be seen in Figure ES9. Westlands growers provide more than 3 percent of the fruit and fresh produce nationally, 5 percent of the state’s fruit and nut crops, and more than 7 percent of the state’s production of vegetables and melons.

Figure ES9—WWD Growers Are Significant Producers of Fresh Fruit, Produce and Nuts, 2014 (thousands of dollars)

| | Westlands Water District | Fresno County | Kings County | California | United States |
|------------------------------|--------------------------------|--------------------|--------------------|---------------------|----------------------|
| Fruit and Nut Crops | 1,025,072 | 3,478,342 | 569,018 | 20,774,151 | 30,101,275 |
| Vegetable and Melon Crops | 593,470 | 1,192,387 | 219,293 | 8,288,768 | 18,852,397 |
| All other | 197,751 | 418,112 | 494,899 | 9,111,737 | 160,340,590 |
| Total | \$1,816,293 | \$5,088,841 | \$1,283,210 | \$38,174,656 | \$209,294,262 |

Westlands Water District - Share of Overall Output

| | | | | |
|------------------------------|--------------------------|-------------------------|-------------|-------------|
| Fruit and Nut Crops | 26.2% ^a | 17.8% ^a | 4.9% | 3.4% |
| Vegetable and Melon Crops | 44.5% ^a | 25.5% ^a | 7.2% | 3.1% |
| All other | 43.4% ^a | 3.0% ^a | 2.2% | 0.1% |
| Total | 23.4%^a | 7.0%^a | 4.8% | 0.9% |

SOURCE: Westlands Water District data; Fresno County Department of Agriculture, *2014 Fresno County Annual Crop & Livestock Report*; Kings County Department of Agriculture/Measurement Standards, *Kings County Agricultural Crop Report 2014*; California Department of Food and Agriculture, *California Agricultural Statistics Review 2014-15*; United States Department of Agriculture, *Agricultural Statistics 2014*. ^a-includes only the share of production of farms within the Westlands Water District that are within each respective county-imputed from 2015 data.

In fact, California accounts for more than 20 percent of the total U.S. production of many crops, as shown in ES10. Fresno and Kings Counties are in the top five producing counties in the state for more than thirty of these crops. For four crops, growers within the District account for than 3 percent of overall U.S. production, and for seven crops, growers within the district account for more than 7 percent of total U.S. production.

Figure ES10—Crops for Which California Accounts for More Than 20 Percent of Total U.S. Production, 2014

| Share of Total US Production | Crop |
|---------------------------------|---|
| 95% – 100% | Almonds, Artichoke, Broccoli, Celery, Dates, Figs, Garlic, Kiwifruit, Olives, Pistachios, Plums, Prunes, Processed Strawberries, Processing Tomatoes, Walnuts |
| 85% – 95% | Nectarines, Lemons, Fresh Strawberries, Cauliflower, Apricots, Leaf Lettuce |
| 65% - 85% | Avocados, Fresh Carrots, Tangerines & Mandarins, Honeydew Melons, Peaches, Head Lettuce, Romaine Lettuce, Fresh Spinach, Chile Peppers, Raspberries |
| 45% - 65% | Cantaloupe, Bell Peppers, Asparagus |
| 20% - 45% | Onions, Fresh Tomatoes, Fresh Cabbage, Pears, Fresh Market Corn |

SOURCE: California Department of Food and Agriculture, *California Agricultural Statistics Review 2014-15*; United States Department of Agriculture, *Agricultural Statistics 2014*.

Losing the agricultural production from growers within the Westlands Water District will have a significant impact on domestic supplies of fresh fruit and produce. This in turn can have many policy implications including:

- Higher prices for fresh fruit and produce at a time when the U.S. is grappling with a growing obesity problem;
- More reliance on imports of foods from other places that have much weaker labor laws, worker safety rules, environmental protections, and less responsible water stewardship; and
- Significant labor market and community impact as employment in the agricultural sector is curtailed in already vulnerable regions of the state like the Central Valley.

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THE WESTLANDS WATER DISTRICT

To anyone who visits the Westlands Water District (District), the one reality that is most obvious to the observer is that agriculture **IS** the economy in the communities within and immediately surrounding the Westlands Water District. It is an area characterized by wide open fields—often populated with crops and occasional small pockets of residential and (rarer) retail—usually at the intersections of roads. Not only is agriculture the primary employer, but government, agricultural support industries and the limited general retail sector comprise the full course of jobs within the district and its immediate environs. Nearly every business in the district is related to agriculture or supporting the needs of the workers who support those working in agriculture.

The Westlands Water District sits largely on the eastern side of Interstate 5 in western Fresno County. Its eastern border generally follows from Firebaugh to Lemoore, while its western border reaches south to Kettleman City in Kings County. Its 1,000 square miles contains some of the richest farmland in the nation, producing approximately \$1.5 billion in crops last year. The land within the district itself is sparsely populated, with only one incorporated city within its borders—the City of Huron whose estimated population totals 6,914. As seen in Figure 1, it is surrounded on its edges by larger cities like Firebaugh (pop. 8,154), Mendota (pop. 11,763), Lemoore (26,199), Avenal (12,373) and Coalinga (16,667). Fresno (pop. 520,453) is nearby and home to the district’s administrative headquarters.

The district, forged into its current scale in June of 1965 through a merger with the neighboring Westplains Water Storage District, is the largest agricultural water district in the United States. As such, it has contracts with the federal government for 1,150,000 acre-feet of water annually and additional contracts to transport water through its networks to the Lemoore Naval Air Station and the Cities of Coalinga and Huron. In some years, the federal government provides less than its contracted amounts, and the district must either provide less water to its customers or find additional water elsewhere. This is typically done through expensive purchases from other users or the costly use of pumping groundwater.

Figure 1—Map of the Westlands Water District

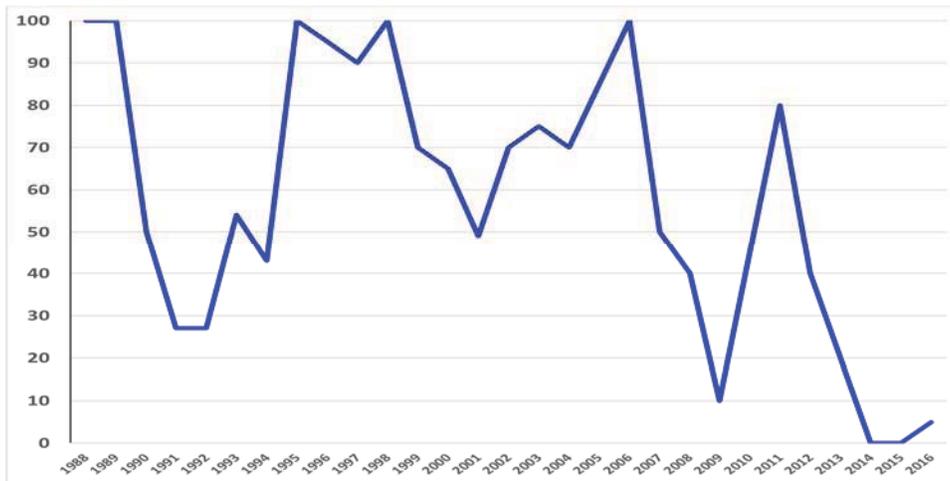


SOURCE: Caliper Data Systems, Maptitude 2016.

Pumped groundwater is typically more expensive than the originally contracted surface water because of the investment necessary to install pumps and the electricity necessary to bring it to the surface and move it to the desired use. Additionally, ground water often has salinity issues leading to lower crop yields and possible long-term damage to permanent crops and there is a history of land subsidence in areas of the region if groundwater is over-used. Surface water is preferred in most applications to groundwater when it is available.

The district has seen its full allocation from the Central Valley Project (CVP) only twice in the past two decades—in 1998 and 2006, as seen in Figure 2. In the last ten years, the district has only averaged 29 percent of its contracted allocation of surface water from the CVP. In 2011, conditions were favorable enough that the district did receive 80 percent of its allocation—a threshold that has only been crossed four times out of the last twenty years. In the five years of drought since the district has only 13 percent of its contracted allocation—a mere total of 150,000 acre feet out of an annual contract allocation of 1,150,000.

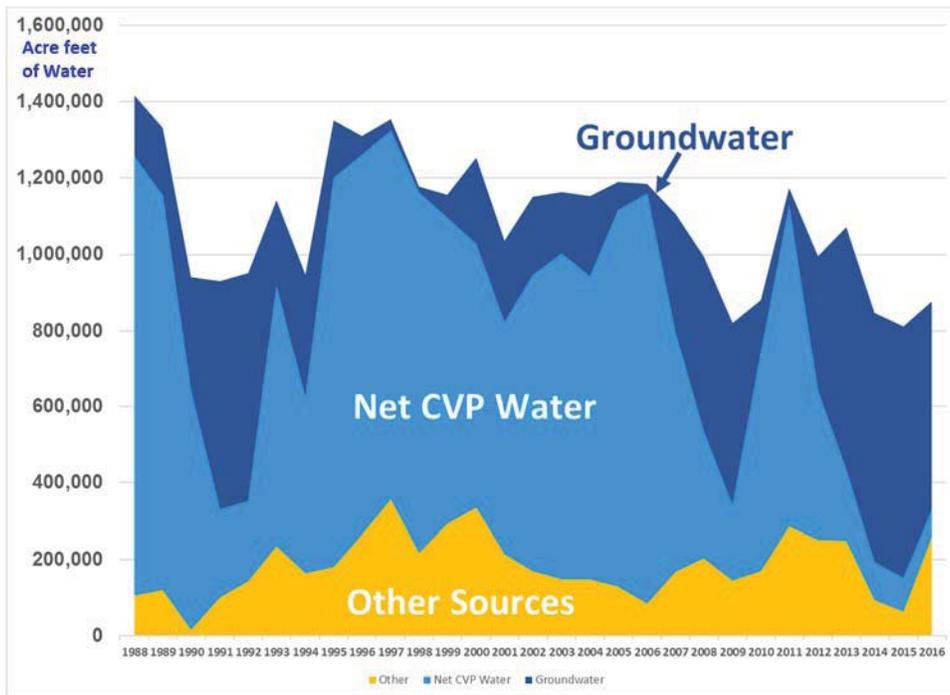
Figure 2—Net Share of Central Valley Project Water Allocation Received by Westlands Water District, 1988 to 2016



SOURCE: District data.

The history of water supply provided by the Westlands Water District over the past several decades is shown in Figure 3. The dark blue water from the CVP vacillates up and down while the light blue groundwater fills in some of the gaps in years with low allocations. The drought in recent years has led to a significant increase in pumped groundwater to replace the lost surface water as shown by the large light blue wedge in recent years in Figure 3.

Figure 3—History of Water Supply in Westlands Water District, Water Years Ending 1988 to 2016



SOURCE: Westlands Water District data.

This water context is important to understanding the economic structure and impact of the Westlands Water District because water supply and cost quite literally drives the scale and character of the economic activity within the district. It also has driven the district to invest heavily in technology, infrastructure and innovative farming practices that squeeze the last drop of value out of each drop of water.

OVERVIEW OF THE ECONOMIC CONTEXT AND DEMOGRAPHICS

As a major agricultural production area, Westlands Water District has an economic impact not only on local markets, but also on regional and global markets. The district's almond production, for example, is part of one of the U.S.'s major export successes. But there are two stories involved in understanding the economic impact that Westlands Water District has on surrounding economies. The first is rooted in the reality of the towns and communities that are found in and around the district. It is critical to understand that, absent a vibrant agricultural industry, these communities would have no economic base or activity from which to draw their livelihoods. The second is rooted in the broader and more traditional economic impact analysis that one pursues in understanding how the value added of an industry in a specific location impacts not only the local communities, but also the surrounding areas and quite possibly national production of goods and exports. The balance of this paper is broken into two sets of analyses addressing each of these threads—first addressing the local and then moving to the industrial-scale impacts.

As a local region, the two counties served by the Westlands Water District are expected to grow by more than 700,000 people in the period from 2010 to 2060 with an average increase of 11 percent a decade for each of the next five decades, as show in Figure 4. The State of California is projected to increase only 6.7 percent per decade, showing a higher growth rate for the Fresno and Kings Counties than the rest of the state. This population is also projected to identify as increasingly Hispanic rising from 50.4 percent in Fresno County in 2010 to 62.4 percent, and rising from 50.9 percent Hispanic in Kings County in 2010 to 60.9 percent in 2060. To sustain a consistent quality of life and a stable economy, the region will need to grow the employment base significantly over this period.

**Figure 4—Population Estimates and Projections,
Fresno and Kings Counties and California, 2010-2060**

| Estimated and Projected Population | | | |
|---|------------------|-----------------|------------|
| Year | Fresno County | Kings County | California |
| 2010 | 932,969 | 154,276 | 37,341,978 |
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| 2030 | 1,200,666 | 192,562 | 44,085,600 |
| 2040 | 1,332,913 | 218,394 | 47,233,240 |
| 2050 | 1,464,413 | 240,599 | 49,779,362 |
| 2060 | 1,587,852 | 259,506 | 51,663,771 |

| Percent Growth by Decade | | | |
|---------------------------------|------------------|-----------------|------------|
| Period | Fresno County | Kings County | California |
| 2010 - 2020 | 13.1% | 8.5% | 8.8% |
| 2020 - 2030 | 13.8% | 15.0% | 8.5% |
| 2030 - 2040 | 11.0% | 13.4% | 7.1% |
| 2040 - 2050 | 9.9% | 10.2% | 5.4% |
| 2050 - 2060 | 8.4% | 7.9% | 3.8% |

| Share of Population Claiming Hispanic Ethnicity | | | |
|--|------------------|-----------------|------------|
| | Fresno County | Kings County | California |
| 2010 | 50.4% | 50.9% | 37.7% |
| 2020 | 53.5% | 54.1% | 40.4% |
| 2030 | 56.4% | 56.1% | 43.0% |
| 2040 | 59.0% | 57.7% | 45.5% |
| 2050 | 60.9% | 59.3% | 47.6% |
| 2060 | 62.4% | 60.9% | 49.3% |

SOURCE: California Department of Finance, Demographic Research Unit, baseline population projections by county, series P-1 and P-3, <http://www.dof.ca.gov/Forecasting/Demographics/projections/>, accessed July 20, 2016.

Demographically, this region is expected to become increasingly Hispanic, even relative to the state. Figure 5 shows the current and projected racial and ethnic makeup of the two-county Westlands region and the state. Reflecting a long-standing trend, Hispanics are the largest race/ethnic group statewide and within Fresno and Kings Counties and are expected to continue to grow as a share of the overall population, rising to almost half the statewide population by 2060. Within Kings and Fresno Counties, however, Hispanics already comprise a majority of the population and are expected to rise to more than 60 percent in each by the year 2060.

Figure 5—Projected Population, By Race/Ethnicity, Fresno and Kings Counties and California, 2010-2060

| Fresno County- | | | | | | | |
|-----------------------|------------------|---------------|--------------|--------------|---------------|--------------|------------------|
| Year | African-American | Hispanic | Asian-PI | White | Other | Total | Percent Hispanic |
| 2010 | 45,671 | 469,789 | 89,567 | 306,216 | 21,726 | 932,969 | 50.4% |
| 2020 | 51,602 | 564,098 | 104,818 | 307,439 | 27,149 | 1,055,106 | 53.5% |
| 2030 | 56,827 | 677,096 | 123,603 | 310,124 | 33,016 | 1,200,666 | 56.4% |
| 2040 | 59,888 | 786,406 | 140,691 | 305,659 | 40,269 | 1,332,913 | 59.0% |
| 2050 | 61,531 | 891,693 | 159,940 | 303,355 | 47,894 | 1,464,413 | 60.9% |
| 2060 | 61,546 | 990,043 | 176,849 | 303,794 | 55,620 | 1,587,852 | 62.4% |
| <i>50-year Change</i> | <i>34.8%</i> | <i>110.7%</i> | <i>97.4%</i> | <i>-0.8%</i> | <i>156.0%</i> | <i>70.2%</i> | |

| Kings County | | | | | | | |
|-----------------------|------------------|---------------|---------------|--------------|---------------|--------------|------------------|
| Year | African-American | Hispanic | Asian-PI | White | Other | Total | Percent Hispanic |
| 2010 | 10,514 | 78,484 | 5,761 | 54,943 | 4,574 | 154,276 | 50.9% |
| 2020 | 10,773 | 90,630 | 5,910 | 54,486 | 5,666 | 167,465 | 54.1% |
| 2030 | 11,783 | 107,952 | 7,882 | 57,968 | 6,977 | 192,562 | 56.1% |
| 2040 | 12,586 | 126,083 | 10,128 | 61,060 | 8,537 | 218,394 | 57.7% |
| 2050 | 12,911 | 142,573 | 11,823 | 63,399 | 9,893 | 240,599 | 59.3% |
| 2060 | 12,955 | 158,026 | 12,690 | 64,707 | 11,128 | 259,506 | 60.9% |
| <i>50-year Change</i> | <i>23.2%</i> | <i>101.3%</i> | <i>120.3%</i> | <i>17.8%</i> | <i>143.3%</i> | <i>68.2%</i> | |

| California | | | | | | | |
|-----------------------|------------------|--------------|--------------|---------------|---------------|--------------|------------------|
| Year | African-American | Hispanic | Asian-PI | White | Other | Total | Percent Hispanic |
| 2010 | 2,194,007 | 14,072,269 | 4,950,467 | 15,039,953 | 1,085,282 | 37,341,978 | 37.7% |
| 2020 | 2,285,418 | 16,398,208 | 5,653,028 | 14,936,172 | 1,346,520 | 40,619,346 | 40.4% |
| 2030 | 2,356,684 | 18,973,905 | 6,320,499 | 14,798,858 | 1,635,654 | 44,085,600 | 43.0% |
| 2040 | 2,357,738 | 21,475,903 | 7,096,451 | 14,342,695 | 1,960,453 | 47,233,240 | 45.5% |
| 2050 | 2,305,377 | 23,684,647 | 7,797,044 | 13,690,921 | 2,301,373 | 49,779,362 | 47.6% |
| 2060 | 2,225,050 | 25,486,948 | 8,264,210 | 13,051,009 | 2,636,554 | 51,663,771 | 49.3% |
| <i>50-year Change</i> | <i>1.4%</i> | <i>81.1%</i> | <i>66.9%</i> | <i>-13.2%</i> | <i>142.9%</i> | <i>38.4%</i> | |

SOURCE: California Department of Finance, Demographic Research Unit, baseline population projections by county, series P-1 and P-3, <http://www.dof.ca.gov/Forecasting/Demographics/projections/>, accessed July 20, 2016.

THE ECONOMIC ROLE OF AGRICULTURE IN THE WESTLANDS WATER DISTRICT AND ITS ENVIRONS

Westlands Water District provides critical core infrastructure to the economies of two Central Valley counties—Fresno County and Kings County. While most of its operations lie within Fresno County, significant

acreage is located within Kings County and especially the communities of Avenal, Lemoore, and Kettleman City are directly impacted by its services. The agricultural sector within both of these counties is major driver of employment and economic activity and, in some instances, such as the City of Huron, the existence of agriculture provides the economic base upon which the entire community’s existence is predicated.

THE ECONOMY OF THE DISTRICT’S REGION LAGS THE STATE

The Fresno County economy is not experiencing the same level of economic recovery experienced by the state on average. While Fresno County’s labor force has shown signs of recovery from the Great Recession, the unemployment rate still remains high at more than 10 percent, as seen in Figure 6. While this is closer to pre-recessionary levels, the unemployment rate in Fresno County is 63.5 percent higher than the overall state rate and two to three times the unemployment rate in the bustling Bay Area economy.

Figure 6—Labor Force, Employment and Unemployment in Fresno County and California, 2005-2015

| Year | Fresno County | | | | California | | | | County Rate Exceeds State By (%) |
|------|-----------------------------|-------------------|---------------------|-----------------------|-----------------------------|-------------------|---------------------|-----------------------|----------------------------------|
| | Civilian Labor Force (000s) | Employment (000s) | Unemployment (000s) | Unemployment Rate (%) | Civilian Labor Force (000s) | Employment (000s) | Unemployment (000s) | Unemployment Rate (%) | |
| 2015 | 444.2 | 398.9 | 45.3 | 10.2% | 18,981.8 | 17,798.6 | 1,183.2 | 6.2% | 63.5% |
| 2014 | 440.8 | 389.8 | 50.9 | 11.6% | 18,827.9 | 17,418.0 | 1,409.9 | 7.5% | 54.0% |
| 2013 | 439.0 | 380.8 | 58.2 | 13.3% | 18,670.1 | 17,001.0 | 1,669.0 | 8.9% | 48.2% |
| 2012 | 440.7 | 374.0 | 66.7 | 15.1% | 18,551.4 | 16,627.8 | 1,923.6 | 10.4% | 45.8% |
| 2011 | 443.5 | 370.2 | 73.3 | 16.5% | 18,415.1 | 16,258.1 | 2,157.0 | 11.7% | 41.0% |
| 2010 | 439.6 | 366.2 | 73.4 | 16.7% | 18,336.3 | 16,091.9 | 2,244.3 | 12.2% | 36.5% |
| 2009 | 434.0 | 370.3 | 63.7 | 14.7% | 18,215.1 | 16,182.6 | 2,032.6 | 11.1% | 31.8% |
| 2008 | 429.7 | 384.3 | 45.4 | 10.6% | 18,178.1 | 16,854.5 | 1,323.6 | 7.3% | 45.0% |
| 2007 | 418.6 | 382.8 | 35.8 | 8.6% | 17,893.1 | 16,931.6 | 961.5 | 5.4% | 59.1% |
| 2006 | 410.4 | 377.5 | 32.9 | 8.0% | 17,654.1 | 16,789.4 | 864.7 | 4.9% | 63.5% |
| 2005 | 407.2 | 370.6 | 36.6 | 9.0% | 17,530.1 | 16,582.7 | 947.4 | 5.4% | 66.3% |

SOURCE: California Employment Development Department data.

Kings County, the other county served by Westlands Water District, is even more dependent on agriculture, but without the diversifying impact of the large metropolis of Fresno. From an overall labor market perspective, Kings County reflects the same disparities and trends seen above in Fresno County, as seen in Figure 7. Kings County’s unemployment is at 10.5 percent, also off the highs of the Great Recession, but well in excess (by 68.1 percent) of

the statewide employment average and significantly higher than even Kings County’s pre-recessionary employment levels. The size of the labor force is significantly smaller than Fresno’s but the overall patterns remain similar to those seen above.

Figure 7—Labor Force, Employment and Unemployment in Kings County and California, 2005-2015

| Year | Kings County | | | | California | | | | County Exceeds State By (%) |
|------|-----------------------------|-------------------|---------------------|-----------------------|-----------------------------|-------------------|---------------------|-----------------------|-----------------------------|
| | Civilian Labor Force (000s) | Employment (000s) | Unemployment (000s) | Unemployment Rate (%) | Civilian Labor Force (000s) | Employment (000s) | Unemployment (000s) | Unemployment Rate (%) | |
| 2015 | 58.4 | 52.2 | 6.1 | 10.5% | 18,981.8 | 17,798.6 | 1,183.2 | 6.2% | 68.1% |
| 2014 | 57.8 | 50.9 | 6.9 | 11.9% | 18,827.9 | 17,418.0 | 1,409.9 | 7.5% | 58.5% |
| 2013 | 58.3 | 50.5 | 7.8 | 13.4% | 18,670.1 | 17,001.0 | 1,669.0 | 8.9% | 50.0% |
| 2012 | 58.9 | 50.1 | 8.8 | 14.9% | 18,551.4 | 16,627.8 | 1,923.6 | 10.4% | 43.6% |
| 2011 | 59.1 | 49.7 | 9.4 | 15.9% | 18,415.1 | 16,258.1 | 2,157.0 | 11.7% | 35.7% |
| 2010 | 59.4 | 49.9 | 9.6 | 16.1% | 18,336.3 | 16,091.9 | 2,244.3 | 12.2% | 31.9% |
| 2009 | 60.5 | 51.9 | 8.6 | 14.2% | 18,215.1 | 16,182.6 | 2,032.6 | 11.1% | 27.7% |
| 2008 | 58.7 | 52.5 | 6.2 | 10.6% | 18,178.1 | 16,854.5 | 1,323.6 | 7.3% | 45.6% |
| 2007 | 57.3 | 52.4 | 5.0 | 8.7% | 17,893.1 | 16,931.6 | 961.5 | 5.4% | 61.3% |
| 2006 | 55.0 | 50.4 | 4.6 | 8.4% | 17,654.1 | 16,789.4 | 864.7 | 4.9% | 72.0% |
| 2005 | 53.8 | 48.8 | 5.1 | 9.4% | 17,530.1 | 16,582.7 | 947.4 | 5.4% | 74.8% |

SOURCE: California Employment Development Department data.

The income distribution in Fresno County is also skewed toward more low-income households as Figure 8 shows. Some 28.5 percent of Fresno County households have incomes of less than \$25,000 and more than half (54 percent) have incomes under \$50,000 producing a median household income that is 26 percent lower than the state median and an average household income that is almost \$24,000 lower than the state average.

Figure 8—Household Income and Benefits, Fresno County and California, 2014

| Income and Benefits | Fresno County, California | | | California | | |
|---|----------------------------------|----------------|-------------------------------|--------------------------------|----------------|-------------------------------|
| | Number (households) | Percent | Cumulative Percent | Number (households) | Percent | Cumulative Percent |
| Less than \$10,000 | 23,914 | 8.2% | 8.2% | 732,367 | 5.8% | 5.8% |
| \$10,000 to \$14,999 | 20,704 | 7.1% | 15% | 645,041 | 5.1% | 11% |
| \$15,000 to \$24,999 | 38,574 | 13.2% | 29% | 1,202,447 | 9.5% | 20% |
| \$25,000 to \$34,999 | 34,634 | 11.8% | 40% | 1,138,708 | 9.0% | 29% |
| \$35,000 to \$49,999 | 39,963 | 13.7% | 54% | 1,531,281 | 12.1% | 42% |
| \$50,000 to \$74,999 | 50,188 | 17.2% | 71% | 2,111,201 | 16.7% | 58% |
| \$75,000 to \$99,999 | 31,797 | 10.9% | 82% | 1,544,981 | 12.2% | 70% |
| \$100,000 to \$149,999 | 32,062 | 11.0% | 93% | 1,881,400 | 14.9% | 85% |
| \$150,000 to \$199,999 | 11,817 | 4.0% | 97% | 870,522 | 6.9% | 92% |
| \$200,000 or more | 8,897 | 3.0% | 100% | 959,332 | 7.6% | 100% |
| Median household income (<i>dollars</i>) | | 45,201 | | | 61,489 | |
| Mean household income (<i>dollars</i>) | | 63,045 | | | 86,704 | |
| Share of Households with Incomes Under \$25,000 | | 28.5% | | | 20.4% | |
| Share of Households with Incomes Under \$50,000 | | 54.0% | | | 41.5% | |

SOURCE: US Bureau of the Census, American Communities Survey.

The income distribution for Kings County, presented in Figure 9, looks very similar as well, with only slight improvements. The share of households with incomes under \$25,000 in Kings County is slightly lower than Fresno County’s with 25.3 percent instead of 28.5 percent, but the share with incomes under \$50,000 is essentially the same at about 53 percent. Median household incomes are slightly higher at \$47,341 (versus \$45,201 for Fresno) and mean household incomes are essentially identical at just above \$63,000. Both are well off the statewide median household income of \$61,489 and the statewide mean household income of \$86,704. The latter effect is likely driven by the relative absence of *very* high incomes in the small share of households with incomes in excess of \$200,000.

Figure 9—Household Income and Benefits, Kings County and California, 2014

| Income and Benefits | Kings County, California | | | California | | |
|---|---------------------------------|----------------|-------------------------------|--------------------------------|----------------|-------------------------------|
| | Number (households) | Percent | Cumulative Percent | Number (households) | Percent | Cumulative Percent |
| Less than \$10,000 | 2,891 | 7.0% | 7% | 732,367 | 5.8% | 6% |
| \$10,000 to \$14,999 | 2,489 | 6.1% | 13% | 645,041 | 5.1% | 11% |
| \$15,000 to \$24,999 | 5,013 | 12.2% | 25% | 1,202,447 | 9.5% | 20% |
| \$25,000 to \$34,999 | 4,757 | 11.6% | 37% | 1,138,708 | 9.0% | 29% |
| \$35,000 to \$49,999 | 6,468 | 15.7% | 53% | 1,531,281 | 12.1% | 42% |
| \$50,000 to \$74,999 | 7,193 | 17.5% | 70% | 2,111,201 | 16.7% | 58% |
| \$75,000 to \$99,999 | 4,862 | 11.8% | 82% | 1,544,981 | 12.2% | 70% |
| \$100,000 to \$149,999 | 4,584 | 11.2% | 93% | 1,881,400 | 14.9% | 85% |
| \$150,000 to \$199,999 | 1,832 | 4.5% | 98% | 870,522 | 6.9% | 92% |
| \$200,000 or more | 1,019 | 2.5% | 100% | 959,332 | 7.6% | 100% |
| Median household income (<i>dollars</i>) | | 47,341 | | | 61,489 | |
| Mean household income (<i>dollars</i>) | | 63,381 | | | 86,704 | |
| Share of Households with Incomes Under \$25,000 | | 25.3% | | | 20.4% | |
| Share of Households with Incomes Under \$50,000 | | 52.6% | | | 41.5% | |

SOURCE: U.S. Bureau of the Census, American Communities Survey.

While both counties currently have much lower income profiles than the state, the gap between the state overall and the two counties in the Westlands service area continues to widen, as is seen in Figure 10 which shows household income trends since the Great Recession. While state median household incomes have remained relatively flat in nominal terms over the past four years, household incomes in Fresno and Kings Counties are down more than 3 percent. When inflation is added into the mix, households in the Fresno and Kings Counties have seen an overall decrease of more than eight percent of real household income. Furthermore, the number of households with annual incomes of less than \$25,000 continue to grow relatively consistently each year in both Fresno and Kings Counties while the state has remained flat in recent years.

Figure 10—Trends in Median Household Income, California, Fresno and Kings Counties, 2011-2014

| Region | 2011 | 2012 | 2013 | 2014 | Change 2011-2014 |
|--|--------|--------|--------|--------|---------------------|
| Median Household Income (current dollars) | | | | | |
| California | 61,632 | 61,400 | 61,094 | 61,489 | -0.2% |
| Fresno County | 46,903 | 45,741 | 45,563 | 45,201 | -3.6% |
| Kings County | 48,838 | 48,761 | 48,133 | 47,341 | -3.1% |
| Real Median Household Income (2010 dollars) | | | | | |
| California | 59,821 | 58,246 | 57,133 | 56,537 | -5.5% |
| Fresno County | 45,525 | 43,392 | 42,609 | 41,560 | -8.7% |
| Kings County | 47,403 | 46,257 | 45,012 | 43,528 | -8.2% |
| Percent Households Under \$25,000 Income | | | | | |
| California | 19.8% | 20.2% | 20.5% | 20.4% | 3.0% |
| Fresno County | 27.5% | 28.2% | 28.3% | 28.5% | 3.6% |
| Kings County | 23.4% | 23.9% | 24.8% | 25.3% | 8.1% |

SOURCE: U.S. Bureau of the Census, American Communities Survey.

This produces a significant county population that endures the realities of poverty. As Figure 11 shows, Fresno County is one of the poorer counties in the state with many almost one-fourth of its households finding themselves below the poverty level—almost twice the state average. For families with children, nearly one-third are in poverty. For female, single parent households with children, that total rises to more than half at 52.8 percent. More than one-fourth of the population of Fresno County is in a household under the poverty level.

Figure 11—Percentage of Families and People Whose Income is Below the Poverty Level, Fresno County and California, 2014

| Category | Fresno County (%) | California (%) | Exceeds California By (%) |
|--|-------------------------|-------------------|------------------------------------|
| All families | 22.2% | 12.3% | 80.5% |
| <i>With related children under 18 years</i> | 32.4% | 18.3% | 77.0% |
| Families with female householder, no husband present | 42.7% | 27.9% | 53.0% |
| <i>With related children under 18 years</i> | 52.8% | 37.8% | 39.7% |
| All people | 27.4% | 16.4% | 67.1% |

SOURCE: US Bureau of the Census, American Communities Survey.

Poverty patterns in Kings County, as shown in Figure 12, are also very similar, although not as stark as those seen in Fresno. Overall poverty for families is at 18.7 percent of all family households and 22.7 percent of Kings County individuals are in households below the poverty level—well above

the statewide average of 16.4 percent of households. The story is equally stark for single mother households with children with the poverty rate topping 51 percent while the statewide average is closer to 38 percent.

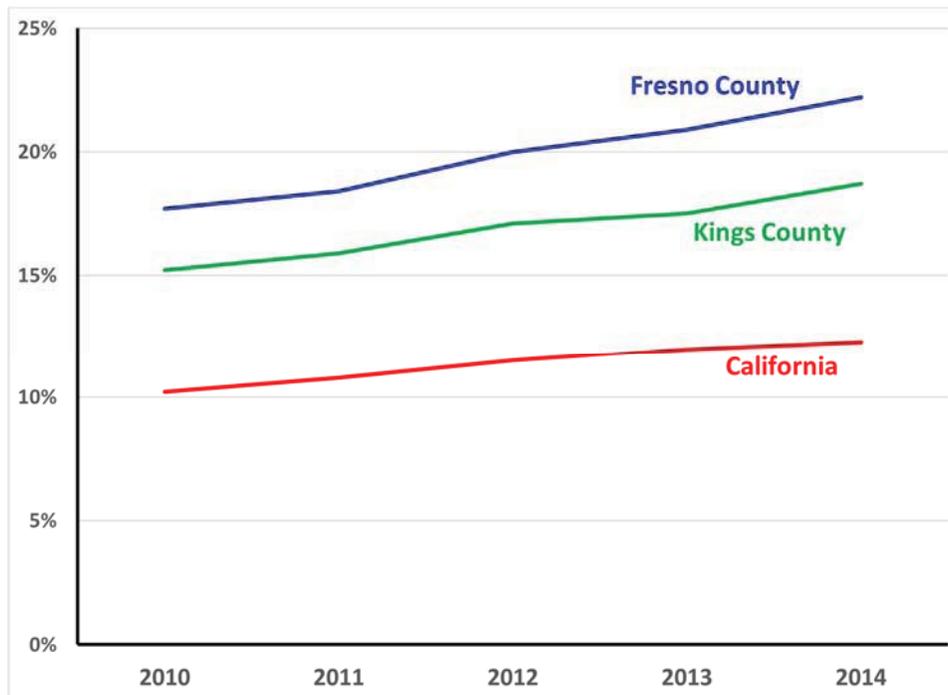
Figure 12—Percentage of Families and People Whose Income is Below the Poverty Level, Kings County and California

| Category | Kings County (%) | California (%) | Exceeds California By (%) |
|--|------------------|----------------|---------------------------|
| All families | 18.7% | 12.3% | 52.0% |
| <i>With related children under 18 years</i> | 26.1% | 18.3% | 42.6% |
| Families with female householder, no husband present | 41.4% | 27.9% | 48.4% |
| <i>With related children under 18 years</i> | 51.6% | 37.8% | 36.5% |
| All people | 22.7% | 16.4% | 38.4% |

SOURCE: US Bureau of the Census, American Communities Survey.

The divergence between the state and Fresno and Kings County poverty rates is persistent over time. Figure 13 shows the trends in poverty rates for families over the past four years. Both Fresno and Kings Counties not only show much higher rates than the state average, but they are also steeper, reflecting a higher rate of growth of poverty in the region.

Figure 13—Percentage of Families with Incomes Below the Poverty Level, California, Kings and Fresno Counties, 2010-2014



SOURCE: US Bureau of the Census, American Communities Survey.

In summary, Kings and Fresno Counties are both expected to experience significant population growth over the next few decades. They currently experience relatively high unemployment rates and an income distribution that is significantly lower than the statewide averages. As a result, those in poverty, both the number of people in poverty and the share of the overall population in poverty are rising and at a rate higher than is found statewide. Median household incomes within the region not only lag the state averages, but are falling even more each year both in nominal and real terms.

AGRICULTURE’S ROLE IN THE WESTLANDS WATER DISTRICT ECONOMY

Employment in Fresno County is heavily impacted by agriculture. Figure 14 shows the breakdown in employment in the county over the past five years. Direct jobs on farms account for more than one in eight jobs in the county. This share has been dropping over the past several years, as reduced crop outputs and changing crop mixes have impacted the demand for farm labor in the county.

Figure 14—Employment by Census-defined Industry Category, Fresno County, 2010-2015

| Jobs by Industry | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|
| Farm Jobs | 46,000 | 47,900 | 48,900 | 49,200 | 48,800 | 47,300 |
| Mining, Logging & Construction | 12,200 | 11,700 | 12,400 | 13,400 | 14,200 | 15,200 |
| Manufacturing | 24,100 | 23,800 | 23,700 | 23,000 | 24,000 | 25,500 |
| Trade, Transportation & Utilities | 55,100 | 57,300 | 58,200 | 60,700 | 61,900 | 63,500 |
| Services | 132,100 | 132,700 | 135,400 | 141,000 | 146,500 | 151,600 |
| Government | 67,100 | 65,700 | 64,100 | 64,200 | 66,300 | 68,800 |
| Total Employment | 336,600 | 339,100 | 342,700 | 351,500 | 361,700 | 371,900 |
| Percent Employment by Industry | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| Farm Jobs | 13.7% | 14.1% | 14.3% | 14.0% | 13.5% | 12.7% |
| Mining, Logging & Construction | 3.6% | 3.5% | 3.6% | 3.8% | 3.9% | 4.1% |
| Manufacturing | 7.2% | 7.0% | 6.9% | 6.5% | 6.6% | 6.9% |
| Trade, Transportation & Utilities | 16.4% | 16.9% | 17.0% | 17.3% | 17.1% | 17.1% |
| Services | 39.2% | 39.1% | 39.5% | 40.1% | 40.5% | 40.8% |
| Government | 19.9% | 19.4% | 18.7% | 18.3% | 18.3% | 18.5% |
| Total Employment | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Statewide - Farm Share of Jobs | 2.6% | 2.6% | 2.6% | 2.6% | 2.6% | 2.6% |
| Statewide - Food Mfg Share of Jobs | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 0.9% |
| Statewide - Manufacturing Share of Jobs | 8.5% | 8.4% | 8.3% | 8.1% | 8.0% | 7.8% |

SOURCE: California Employment Development Department data.

Kings County’s economy is even more dependent on agriculture than Fresno County, as seen in Figure 15. Farm employment accounts for one in six jobs in Kings County compared to one in eight in Fresno County. Government employment in Kings County is a major driver, accounting for almost one-third of all jobs, whereas it only accounted for 18.5 percent of Fresno County employment in 2015. In fact, government employs nearly twice the number of people directly employed on farms. The overall share of jobs across each sector of the economy has remained relatively stable over the past five years, although there have been very modest gains in the number of farm jobs.

Figure 15 – Employment by Census-defined Industry Category, Kings County, 2010-2015

| Jobs by Industry | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|-----------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Farm Jobs | 6,600 | 6,200 | 6,500 | 6,900 | 6,900 | 7,500 |
| Mining, Logging & Construction | 900 | 900 | 800 | 800 | 800 | 900 |
| Manufacturing | 4,100 | 4,300 | 4,400 | 4,500 | 4,600 | 4,900 |
| Trade, Transportation & Utilities | 5,200 | 5,300 | 5,400 | 5,600 | 5,700 | 5,800 |
| Services | 11,500 | 11,300 | 11,600 | 11,800 | 12,300 | 12,400 |
| Government | 15,000 | 14,800 | 14,600 | 14,300 | 14,300 | 14,500 |
| Total Employment | 43,300 | 42,800 | 43,300 | 43,900 | 44,600 | 46,000 |

| Percent Employment by Industry | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Farm Jobs | 15.2% | 14.5% | 15.0% | 15.7% | 15.5% | 16.3% |
| Mining, Logging & Construction | 2.1% | 2.1% | 1.8% | 1.8% | 1.8% | 2.0% |
| Manufacturing | 9.5% | 10.0% | 10.2% | 10.3% | 10.3% | 10.7% |
| Trade, Transportation & Utilities | 12.0% | 12.4% | 12.5% | 12.8% | 12.8% | 12.6% |
| Services | 26.6% | 26.4% | 26.8% | 26.9% | 27.6% | 27.0% |
| Government | 34.6% | 34.6% | 33.7% | 32.6% | 32.1% | 31.5% |
| Total Employment | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

| | | | | | | |
|--|-------------|-------------|-------------|-------------|-------------|-------------|
| Statewide - Farm Share of Jobs | 2.6% | 2.6% | 2.6% | 2.6% | 2.6% | 2.6% |
| Statewide - Food Mfg Share of Jobs | 1.0% | 1.0% | 1.0% | 1.0% | 1.0% | 0.9% |
| Statewide - Manufacturing Share of Jobs | 8.5% | 8.4% | 8.3% | 8.1% | 8.0% | 7.8% |

SOURCE: California Employment Development Department data.

At the same time, these tables understate the true impact of farming on the local economy. For each farm job identified in Figures 14 and 15, the

regional economic models¹ predict there will be another 1.49 jobs directly related to providing support activities for agriculture in activities such as packing, soil preparation, processing, labor management, etc. In another study about agriculture's impact on the southern California economy published in 2012, 195,000 farming jobs *directly* supported some 198,000 jobs in agricultural processing and another 187,000 jobs in "Ag-support activities."² When the full economic impact of these farming jobs was counted, each farming job was associated with nearly 2.18 additional jobs elsewhere in the economy and each job in processing created by this production was associated with another 3.33 jobs. While there is some variation in regions, it is likely that the regional models for the two-county region are conservative in their estimations because they are only capturing economic impacts of economic activity within the specified region (Fresno and Kings Counties) while the southern California models capture a broader sense of the impacts that agricultural output region has on production that happens elsewhere in the state.

But the "Farm Jobs" category denoted Figures 14 and 15 and these multipliers tell only part of the story. Within all of the employment sectors denoted in these tables are employers and businesses for who significant shares of their businesses are dependent on agricultural customers—especially in the areas of transportation, retail sales, and business services. While the multipliers capture the incremental impact of employment and economic impacts of direct agricultural production for some of these companies, many of the retailers who sell farm equipment, vehicle fuel, plumbing and irrigation supplies, etc. are heavily dependent on agricultural customers. Thus, the impact of losing sales across the sector adds up quickly. At some point, much as is the case with farmers, there comes a tipping point where the entire firm goes out of business. When this happens, the overall impact on employment is much greater than the marginal impacts identified in the regional impact models because the entire staff becomes unemployed. Even in the government employment sector, these impacts are significant. As agricultural employment in the region declines, as is seen in Figure 14 in

¹ From IMPLAN regional modeling multiplier tables.

² Vergati, Jessica A. and Daniel A. Sumner, *Contributions of Agriculture to Employment and the Economy in Southern California*, University of California Agricultural Issues Center, July 2012, p. 45.

Fresno County, agricultural workers are forced to migrate to other regions of the state. This in turn leads to fewer residents of the region and thus lower enrollment in local schools and thus fewer dollars to hire teachers and staff and purchase materials and supplies in the local school districts. These impacts are likely to be exacerbated as limited access to water supplies and shifting crop mixes put downward pressure on the core agricultural employment base in the region.

Another way to see the importance of agriculture in the region is to look at its major employers. The major employers in Fresno County also reflect the strong and dominant role of agriculture to the local economy, as shown in Figure 16.

Figure 16—Major Employers in Fresno County, Grouped by Size, 2014

| Employer Name | Location | Industry | Size |
|--------------------------------|----------|--|---------------|
| Community Regional Medical Ctr | Fresno | Hospitals | |
| Fresno Community Hosp & Med Ce | Fresno | Physicians & Surgeons | 5,000 - 9,999 |
| Fresno Community Hospitals | Fresno | Hospitals | Employees |
| Liberty Tax Svc | Fresno | Tax Return Preparation & Filing | |
| State Center Community College | Fresno | Schools-Universities & Colleges | |
| California Teaching Fellows | Fresno | Employment Service-Govt Co Fraternal | |
| Cargill Meat Solutions | Fresno | Locker Plants | |
| Foster Farms | Fresno | Poultry Farms | |
| Fresno County Economic Comm | Fresno | Pre-Schools | |
| Fresno County Sheriff's Dept | Fresno | Police Departments | |
| Fresno Police Dept | Fresno | Police Departments | |
| Fresno Police Dept | Fresno | Police Departments | |
| Fresno State | Fresno | Schools-Universities & Colleges | 1,000 - 4,999 |
| Kaiser Foundation Hospitals | Fresno | Hospitals | Employees |
| Phebe Conley Art Gallery | Fresno | Art Galleries & Dealers (Part of Fresno State University) | |
| Pitman Farms | Sanger | Farms | |
| Pleasant Valley State Prison | Coalinga | Government Offices-State | |
| Shehadey Pavilion At St Agnes | Fresno | Hospitals | |
| St Agnes Medical Ctr | Fresno | Hospitals | |
| Stamoules Produce Co | Mendota | Fruits & Vegetables & Produce-Retail | |
| US Veterans Hospital | Fresno | Hospitals | |
| Aetna | Fresno | Insurance | |
| Cargill | Fresno | Meat Packers (mfrs) | 500 - 999 |
| Fresno Police-Mgmt Support | Fresno | Police Departments | Employees |
| Zacky Farms | Fresno | Poultry & Eggs NEC | |

SOURCE: California Employment Development Department data.

While the list of largest employers are dominated by government, hospitals, and educational institutions (17 out of the 25 listed), two-thirds of the

remaining private employers are farming and agricultural-related. Clearly, agriculture is the dominant private contributor to the Fresno County economy.

Kings County shows a similar pattern. Its list of major employers shown in Figure 17 reflects this dependence on government and agriculture for employment. Of the 25 top employers, 10 are again hospitals, governments, or educational institutions—fewer than Fresno County. Of the remaining 15, 60 percent (9 out of 15) are agriculturally-related. Given the relatively smaller size of the economy, the firms are also smaller.

Figure 17—Major Employers in Kings County, Grouped by Size, 2014

| Employer Name | Location | Industry | Size |
|-------------------------------|----------|--|-------------------------|
| US Naval Air Station | Lemoore | Government Offices-US | 5,000 - 9,999 Employees |
| California State Prison | Corcoran | Government Offices-State | |
| California State Prison | Corcoran | Government Offices-State | |
| Del Monte Foods Inc | Hanford | Food Products & Manufacturers | 1,000 - 4,999 Employees |
| Kings County Admin | Hanford | Government Offices-County | |
| Kings County Government Ctr | Hanford | Government Offices-County | |
| Tachi Palace Hotel & Casino | Lemoore | Casinos | |
| Adventist Medical Ctr Hanford | Hanford | Hospitals | 500 - 999 Employees |
| Walmart Supercenter | Hanford | Department Stores | |
| Central Valley Meat Co Inc | Hanford | Meat Packers (mfrs) | 250 - 499 Employees |
| Lemoore High School | Lemoore | Schools | |
| Leprino Foods Co | Lemoore | Cheese Processors (mfrs) | |
| Marquez Brothers Intl Inc | Hanford | Mexican Food Products-Wholesale | |
| Olam Spices & Vegetables | Hanford | Agricultural Products | |
| US Naval Hospital | Lemoore | Hospitals | |
| Warmerdam Packing | Hanford | Fruits & Vegetables-Growers & Shippers | |
| Zepeda's Farm Labor Svc | Corcoran | Labor Contractors | |
| Badasci & Wood Transport | Lemoore | Trucking | |
| COVERIS | Hanford | Sewing Contractors (mfrs) | |
| Hanford Regional Healthcare | Hanford | Physicians & Surgeons | 100 - 249 Employees |
| Hanford Sentinel | Hanford | Newspapers (publishers/Mfrs) | |
| J G Boswell Co | Corcoran | Manufacturers - Wine Barrels | |
| Keller Ford Lincoln | Hanford | Automobile Dealers-New Cars | |
| Kmart | Lemoore | Department Stores | |
| West Hills College-Lemoore | Lemoore | Schools-Universities & Colleges | |

SOURCE: California Employment Development Department data.

The bottom line is that both Fresno and Kings Counties are heavily dependent on agriculture to fuel their local economies. Significant degradations in this sector will likely impact the counties' already-elevated poor populations and put increasing impacts on the social safety net and

infrastructure of the region. While the thrust of assessing the potential risks of this dependence is left for a later study, the analysis will now turn to the direct economic impacts associated with the operations of the Westlands Water District.

UNDERSTANDING THE BROADER IMPLICATIONS OF WESTLANDS WATER DISTRICT'S ECONOMIC IMPACT AT THE INDUSTRY LEVEL

The economic impact of the Westlands Water District is primarily driven by the output of its two main customer bases: farmers growing crops in the district and the businesses and governments in the area who rely on the Westlands Water District to transport water for their uses. In the latter case, the district provides infrastructure to transport water from the state and federal water projects to customers in adjoining communities, such as the Lemoore Naval Air Station, and the cities of Huron, Avenal, and Coalinga. In these instances, the district does not provide water treatment for these customers, but rather delivery of the water to their sites for handling and treatment. Since each of these jurisdictions is then responsible for preparing the water for customer and business uses, this analysis will not include an economic impact footprint for these communities other than the transport function.

On the agricultural side, however, Westlands Water District's provision of water resources and infrastructure leads directly to the creation of economic value in the form of crops and the business of creating them. Whether it is through the direct delivery of "allocated," transferred, or purchased water; the provision of transport infrastructure; or the measuring, tracking, and pricing locally-derived water supplies, WWD plays a central role in the creation of farm products that have measurable and direct economic benefits.

The extent of agricultural crop production within the Westlands Water District is considerable, as shown in Figure 18, totaling nearly \$1.8 billion dollars of estimated crop value on just over 351,000 acres of farms.

Figure 18—Westlands Water District Estimated Crop Acreage and Value, 2015 Growing Season

| Sector | Acres | Estimated Value |
|-----------------------------|----------------|------------------------|
| Grain farming | 33,187 | 25,334,037 |
| Vegetable and melon farming | 109,947 | 573,137,179 |
| Fruit farming | 27,166 | 160,801,620 |
| Tree Nut farming | 149,324 | 869,169,854 |
| All other crop farming | 32,269 | 132,318,569 |
| Total Farming | 351,893 | 1,760,761,260 |

SOURCE: District data and Fresno Farm Bureau *Annual Crop Report, 2014*.

FARMING SERVES AS THE ECONOMIC ENGINE

Farming as an economic process functions much like many natural resource-driven industries. One must first find a location that has the critical resources available to produce the product in question. For mining, as an example, it is the presence of the requisite ores in enough concentrations to be commercially feasible to harvest. In the case of farming, one must find locations with the right types of soils, farmable geography (mostly flat), appropriate growing seasons, consistently mild (or predictable) weather patterns, and water. The Central Valley is richly endowed with all but the last of these—water.

California, with remarkable foresight and planning addressed the need for water by investing, in partnership with the federal government and local land owners, in the infrastructure to provide water in commercially viable quantities and, as a result, California produces the vast majority of fresh produce and vegetables consumed in the United States and, for some types of products, the world.

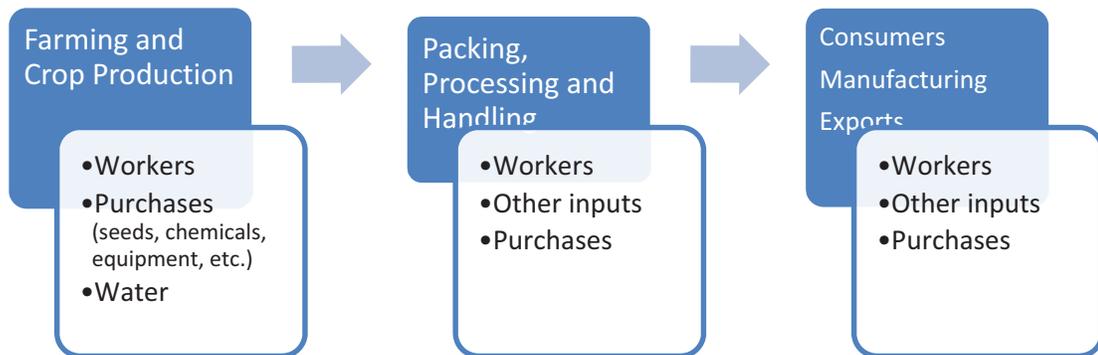
While the current drought combined with state and federal regulatory actions has hampered the effective functioning of this system, farmers in the state’s Central Valley have adapted to this changing environment through the use of technology and modified planting strategies. This has resulted in some significant changes to local planting patterns in recent years that, if sustained into the future, will affect the price and portfolio of fruits and vegetables available to consumers.

To produce these crops, the farmers hire employees; buy seed, fertilizers, farm equipment, fuel, water, irrigation equipment and supplies, fuel, and other supplies; hire attorneys, accountants, consultants, and other experts; build facilities, homes, roads; and, in today’s tech-savvy farming, develop

computer and electronic monitoring infrastructure to track the status of their crops in real time. All of these activities contribute to the economic footprint of their farming activities.

Beyond this, as Figure 19 shows, these crops are then transported to other locations for packing and processing for immediate processing or eventual distribution to consumers, food product manufacturing, animal feeding, and other uses—both locally, domestically and internationally. Within each of these steps in the food production process, additional inputs are required including labor (workers), infrastructure, production inputs (e.g. containers, electricity, other food products, etc.), and utilities like vehicle fuel, electricity, and gas.

Figure 19—Model of Farming's Economic Impact



Each of the steps in the production process is dependent on the preceding steps and factors which affect one step in the process which will affect the quantity and quality of inputs available for subsequent steps. Rising water prices or restricted supplies, for example, will result in fewer crops, which will in turn result in less produce available for packaging or processing, and eventually less produce available to food manufacturers and consumers. This ripple effect is important, both in estimating the economic impact that farming has, because it goes beyond the traditional “multipliers” people think of in economic processing to affect other entire sectors of the economy.

ESTIMATING THE ECONOMIC IMPACT OF THE WESTLANDS WATER DISTRICT

To estimate the economic impact of the Westlands Water District, this analysis will look at three components of its role in the local economy: (1) the economic value of the crops produced by the farmers who use its water and water infrastructure to produce economic value; (2) the economic value

associated with the secondary markets that take these crops to their ultimate market destination; and (3) the economic value of the goods and services directly purchased by the District to provide the water infrastructure and services incumbent in its mission and business model. Each of these components is analyzed and aggregated to provide an overall impact.

METHODOLOGY

To estimate the economic impact of the three areas listed above, the primary economic value of each of the activities was input into the IMPLAN[®] economic modeling program. IMPLAN is the industry standard for providing economic impact analyses of specific activities. It is an “input-output” type simulation model that use detailed economic data to calibrate its estimates of the subsequent impacts of various economic and policy-related activities. It breaks the economy down into approximately 400 sectors and uses detailed coefficient matrices to estimate the dynamic effects of policy choices through multiple iterations of impacts.

IMPLAN requires breaking the policy or impact to be analyzed into specific activities that fit its framework of sectors. With these inputs the model then provides the detailed impacts on employment, total economic output, proprietor income, labor income, and government tax revenues.

Generally, there are four steps to building these models: (1) defining the geography for the modeling; (2) breaking the policy or entity’s impact into the requisite model sectors; (3) inserting them into the model; and (4) assembling and interpreting the results from the many scenarios.

For purposes of this analysis, Fresno County-level data was used to assess the economic impacts. Similar models were constructed using census tract-delineated boundaries for the district, and building separate models for both the Fresno and Kings County components of the Westlands Water District, although their results are excluded here because adding the complexity associated with each did not materially affect the findings presented here using the Fresno County-based model. Crop acreage data was combined with the most recent available valuation information published in the Fresno

County 2014 Annual Crop & Livestock Report³ to estimate crop values. Industry-specific studies of Secondary Agricultural Production levels were reviewed in combination with geographically-generated estimates from the IMPLAN model's 2014 data to create the requisite estimates of Secondary Agricultural Production valuations. Finally, sensitivity analyses were prepared for each to ensure that the uncertainty around each estimate did not materially reverse any of the findings presented here.

WESTLANDS WATER DISTRICT HAS A MAJOR ECONOMIC IMPACT

With the methodological issues addressed, it is possible to estimate the overall impact of the operations of Westlands Water District on the economy. Figure 20 provides the results of this analysis.

Westlands Water District, in aggregate, is directly and indirectly responsible for some \$3.6 billion dollars of economic activity and nearly 29,000 jobs across the economy. Most of these impacts are through what the model calls “direct effects”—specifically through the growing of agricultural products and the value added associated with the processing and handling of those products—representing some \$2.6 billion of the economic impact and more than 21,000 jobs.

“Indirect effect” impacts, which account for another \$189 million in economic impacts, are the economic activity associated with the activities necessary to accomplish the main production process, but not actually part of it. For example, when a farmer buys a truck to haul produce as part of their operation, this will create jobs in the truck manufacturing sector as the demand for trucks goes up by one. In this case it generally represents the economic activity fueled by the non-labor inputs necessary to farm—including things like chemicals, planting and harvesting equipment, irrigation equipment and supplies, electricity, seed, spare parts, etc. It is worth noting that while these indirect impacts are proportionately smaller than the direct effects, this difference is NOT a measure of profitability. This model looks

³ It should be noted that while the 2015 Kings County crop report was available to the author, the narrow range of crops detailed there limited its usefulness for building the models.

more directly at the value added of the activities, not their relative profitability.

Figure 20—Overall Economic Impact of the Westlands Water District, 2015

| EMPLOYMENT | Jobs Created | Share |
|---|---------------------|---------------|
| Direct effects of agricultural production | 21,444.3 | 74.3% |
| Economic impact due to inputs to agricultural production (indirect effects) | 1,396.1 | 4.8% |
| Impacts due to increased employee income and consumption (induced effects) | 6,011.3 | 20.8% |
| Total Effect | 28,851.6 | 100.0% |

| ECONOMIC IMPACT | Total Impact | Share |
|---|------------------------|---------------|
| Direct effects of agricultural production | \$2,611,525,840 | 72.6% |
| Economic impact due to inputs to agricultural production (indirect effects) | 188,568,049 | 5.2% |
| Impacts due to increased employee income and consumption (induced effects) | 795,875,686 | 22.1% |
| Total Effect | \$3,595,969,575 | 100.0% |

SOURCE: IMPLAN Pro and this analysis.

“Induced effect” economic activity is associated with the new spending power that individuals and firms have as a result of their participation in the production of the crops and its successor activities. It reflects the things that individuals and firms buy in the economy as the result of their wages and earnings. As people work in the sector and earn wages, they go out and buy food, clothes, cars, etc. These purchases then create economic demand for these products which in turn creates more jobs and economic activity in other sectors. As a results of the jobs created directly and indirectly through the Westlands Water Districts and its customers, almost \$800 million in new economic activity and 6,000 additional jobs are created.

Figure 21 shows this economic activity separated across the three tasks delineated above (growing crops, subsequent food production,⁴ and Westlands’ spending).

Figure 21—Overall Economic Impact of the Westlands Water District, By Activity Category, 2015

| EMPLOYMENT | Jobs Created | Share |
|-----------------------------------|---------------------|---------------|
| Crop Production | 10,687.4 | 37.0% |
| Secondary Agricultural Production | 17,680.5 | 61.3% |
| Westlands Operational Activity | 483.7 | 1.7% |
| Total Effect | 28,851.6 | 100.0% |

| ECONOMIC IMPACT | Total Impact | Share |
|-----------------------------------|------------------------|---------------|
| Crop Production | \$2,310,713,960 | 64.3% |
| Secondary Agricultural Production | 1,189,807,246 | 33.1% |
| Westlands Operational Activity | 95,448,369 | 2.7% |
| Total Effect | \$3,595,969,575 | 100.0% |

SOURCE: IMPLAN Pro and this analysis.

As this analysis shows, while the primary economic impact on total output of the Westlands Water District is through the direct production of crops, its employment impacts are concentrated in the secondary agricultural production dimension—in the packing, handling, processing, and subsequent manufacturing of food products derived from the agricultural products of District farmers. There are two important implications of this result. First, as Figure 19 shows, none of these jobs will exist if the crop production does not happen—there must be tomatoes to process if you are a tomato processor. Second, many of these jobs may well occur well beyond the physical boundaries of the Westlands Water District. One of the challenges of modelling a relatively small and sparsely populated geographic area like Westlands is that much of especially the Secondary Agricultural Production

⁴ Subsequent food production (also called “Secondary Agricultural Production”) was difficult to model due to the large variety of crops produced in WWD and the limited literature on value added in each. Our literature review focused on two of the largest contributors to the agricultural output of the region—almonds and processed tomatoes—for which there is some detailed literature available. Sensitivity analyses were performed that showed the results presented here to be robust under a range of assumptions.

will likely occur at regional processing facilities that may be located in nearby towns, or perhaps even in distant locations.

ESTIMATING THE IMPACT OF THE DROUGHT ON THE WESTLANDS WATER DISTRICT'S CONTRIBUTION TO THE ECONOMY

As a major water provider and the largest agricultural water district in the nation, the recent, prolonged drought has had significant impact on the district's ability to deliver water, and the ability of its growers to fully contribute to the economy. This has been driven by the decision by the state and federal regulators for regulatory reasons to limit the share of the overall water allocation that the District receives. As a result, the level of water received by the district, and hence available to sell to their customers for farming purposes, has vacillated dramatically over the past two decades.

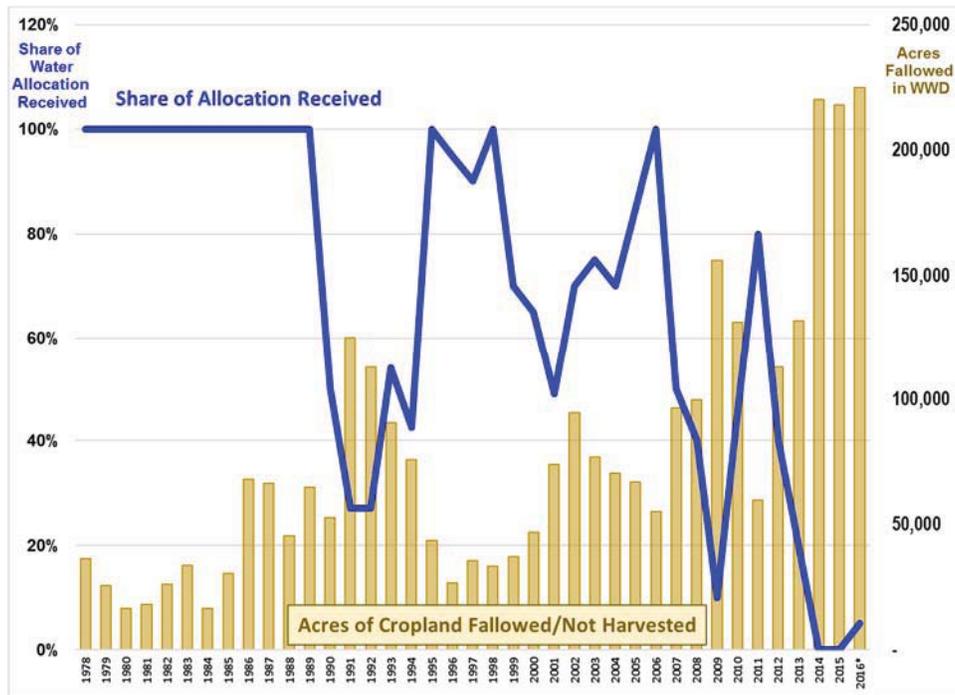
ESTIMATING THE ECONOMIC IMPACT OF FALLOWING PRIME FARMLAND

This not only affects the volume of water available to customers, but increases the cost of water to farmers as they either have to purchase expensive water from other sources or pay to pump groundwater.⁵ Consequently, farmers are more likely to fallow ground during years when the district receives a lower share of its allocation as seen in Figure 22.

There is a direct and inverse relationship between the share of the water allocation received by Westlands and the level of acreage fallowed by farmers within the district. Because of the volatility in the blue line, and its persistence at very low levels over the past two decades, Westlands Water District farmers have become global leaders in water-efficient farming. Driving through the Central Valley, it is a sure sign that you have passed out of the Westlands Water District when you spot flood irrigation. All water transfers for irrigation within Westlands are in enclosed pipe and more than 95 percent of its irrigation is typically through drip or concentrated delivery systems.

⁵ Groundwater also has more salinity issues involved which can be detrimental to crop health and yields.

Figure 22—Share of Water Allocation Received and Acres Fallowed/Not Harvested, Westlands Water District, FYE 1979 through 2016

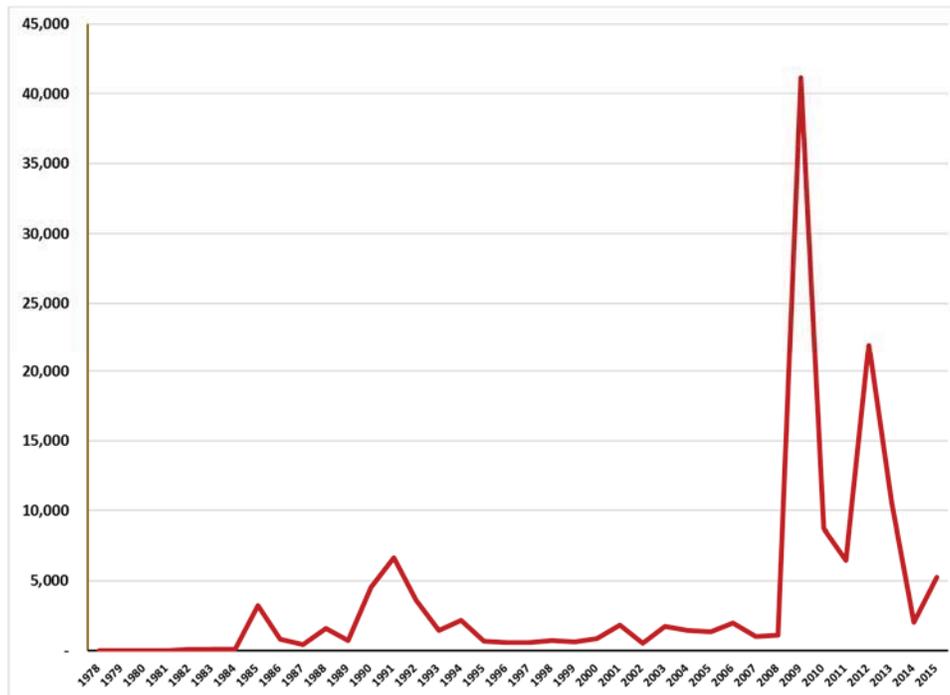


SOURCE: Westlands Water District data.

The brown columns in Figure 22 represent acres of otherwise potentially agriculturally productive land each year that is lost to production. In recent years another trend has risen into greater prominence—planting a crop and then choosing not to harvest it. In the recent drought years, when water supplies have been unreliable, this lost harvest has skyrocketed, as shown in Figure 23.

These trends are of particular concern because not only do they represent lost revenues and value added for the local economy, but they also add additional financial pressure on local farmers because they incur many of the costs of soil preparation and planting and cultivation (including the application of scarce water resources) and then receive no revenues as a result of that investment. Consequently, this is done only as a last resort when the net costs of sustaining and eventually harvesting the crop exceed the expected revenues from selling it in the marketplace.

Figure 23—Acreage Planted but Not Harvested, Westlands Water District, 1978-2015



SOURCE: Westlands Water District data.

To provide insight into the overall impact of the unavailability of water to the district, a simple calculation was done wherein the level of croplands fallowed by farmers was reduced from its current level to the level they fallowed in FY 2011-12 when the district received 80 percent of its water allocation. To minimize crop composition effects, the tree nut and grapevine acreage planted was held constant at current levels and the new acreage was allocated to other categories of crops.⁶ Figure 24 shows the results of that analysis simulation.

⁶ This was done to be conservative about the estimated crop value. It is likely that farmers would, given the spotty recent history of water supplies, invest in more acres of tree nuts and grapevine if given access to additional water. These investments would in turn produce a larger total output because of the higher overall margins associated with these crops, but a mixed to minor negative impact on the levels of employment induced.

**Figure 24—Economic Impacts of Fallowed Acreage
in Westlands Water District, FY 2015-16**

| EMPLOYMENT | Current Jobs | Jobs with Restored Production | Percentage Lost to Fallowing |
|---------------------|-------------------------|--|---|
| Direct Effect | 21,444.3 | 25,295.3 | -18.0% |
| Indirect Effect | 1,396.1 | 1,727.0 | -23.7% |
| Induced Effect | 6,011.3 | 7,043.8 | -17.2% |
| Total Effect | 28,851.6 | 34,066.2 | -18.1% |

| ECONOMIC IMPACT | Current Total Output | Total Output with Restored Production | Percentage Lost to Fallowing |
|------------------------|---------------------------------|--|---|
| Direct Effect | \$2,310,713,960 | 3,084,651,139 | -18.1% |
| Indirect Effect | 1,189,807,246 | 225,013,734 | -19.3% |
| Induced Effect | 95,448,369 | 932,532,443 | -17.2% |
| Total Effect | \$3,595,969,575 | 4,242,197,316 | -18.0% |

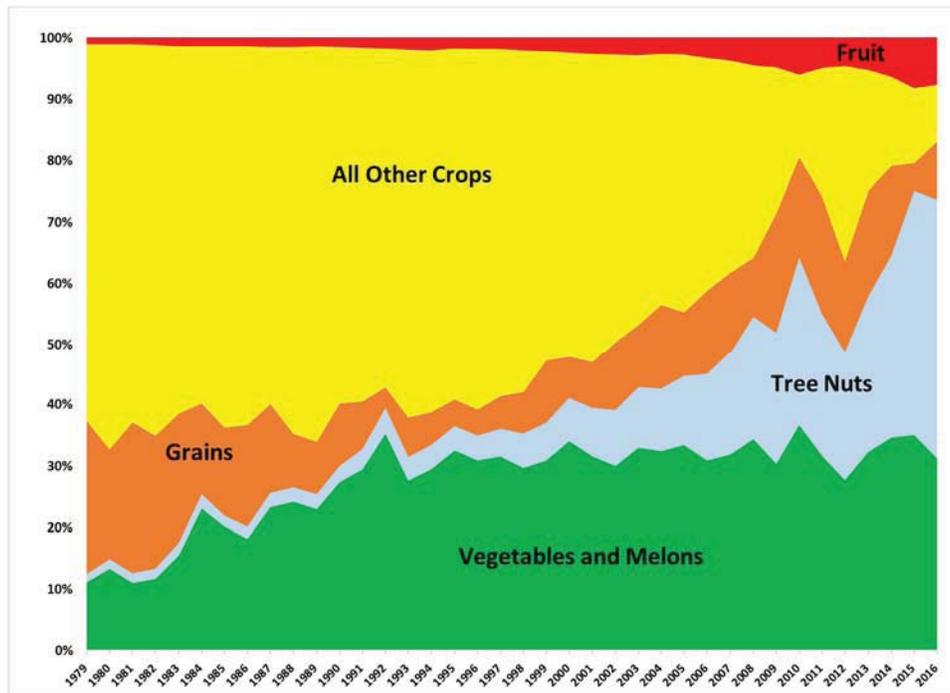
SOURCE: IMPLAN Pro and this analysis.

As can be seen in Figure 24, the overall impact of this fallowing is significant—causing an 18 decline percent in both overall output and jobs available—a loss of more than 5,000 jobs and nearly \$650 million in overall economic output.

UNDERSTANDING THE IMPLICATIONS OF THE CHANGING CROP COMPOSITION ON THE DISTRICT’S ECONOMIC IMPACT

Despite significant investments in innovations and investments to minimize unnecessary water loss within the district, water availability has reshaped the way that crops are farmed, but also the types of crops that are farmed. Over time, the types of crops farmers raise within the Westlands Water District have changed switching from more water and labor intensive crops like grasses, cotton, and beans to higher-margin crops like almonds, pistachios, and wine grapes. This transition has been accelerated and amplified by the recent drought as shown in in Figure 25.

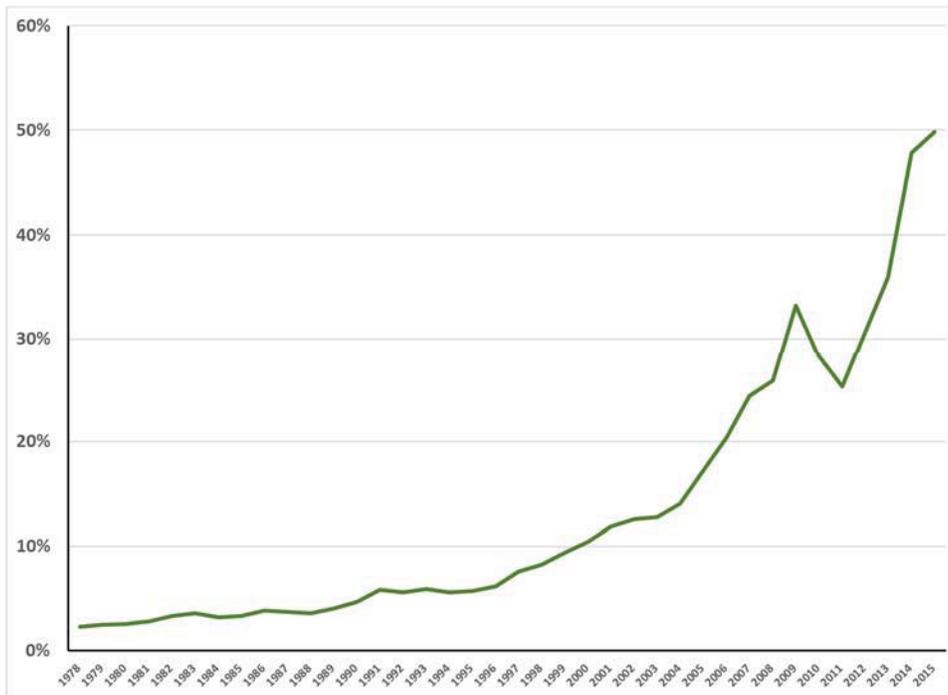
Figure 25—Agricultural Acreage Planted in Westlands Water District, by Category, FYE 1979 through 2016



SOURCE: Westlands Water District data.

Vegetables and melons have remained relatively constant in recent years, while selected fruit and tree nuts have surged. Concurrent with this expansion in these higher margin crops, “grains” and “other crops” which include grasses and cotton, have declined as a share of planted acreage. This has had two impacts—the first has been to reduce the flexibility of the farmers to respond to changes in global demand for crops and products. Tree nuts and wine grapes are long-term investments that require several years of lead time to get into production and, once producing, relatively expensive to clear. That makes them a long-term commitment by farmers and any acreage committed to them is committed for the long term. Figure 26 shows the rising importance of these permanent crops to the Westlands growing area. This makes it more difficult for farmers to shift production in response to changing market demand, or even the availability of more water. The elevated availability of fallowed land can offset this inflexibility a bit, but it is a long-term issue for the region’s economy.

Figure 26—Share of Planted Acreage with Permanent Crops, Westlands Water District, 1978-2015



SOURCE: Westlands Water District Data. NOTE: Crops included here as permanent crops include tree nut crops, grapes, and fruit trees.

The second implication of this shifting portfolio of agricultural production within the district has to do with displacing local temporary workforces. Many of the displaced crops require significant interactions with workers as they are planted, weeded, cared for, and harvested. Crops like lettuce and tomatoes, for example, require a temporary workforce. Additionally, many of these crops have shorter growing seasons and, for some of them, multiple crops can be planted, grown and harvested on a piece of land in a single growing season. Tree nuts have modestly high labor needs up front and then require less manpower over the life of the production. As a result, shifting from labor-intensive production to less labor-intensive production for the same acreage should produce a reduced demand for agricultural labor which means we would expect to see fewer jobs under the “direct effects” listed in Figures 20 and 21. At the same time, if the crops produce much higher yields in terms of value added (part of why farmers are turning to these crops during the drought), these direct job losses may be offset in part by slightly higher “induced effects” and (if inputs are more expensive) “indirect effects.”

DIFFERENT CROPS HAVE DIFFERENT LABOR REQUIREMENTS

One of the primary drivers of this result is that different crops have different labor requirements. Tree nuts like almonds, for example, have a large labor and capital investment up front as the trees are planted and then relatively little labor needed as they grow into production, and proportionately fewer workers for harvesting. Fresh food crops like lettuce, broccoli, and onions require more intensive hand labor throughout the crop life cycle.

To analyze this question, a simulation was developed using the detailed economic profile of the region wherein 1,000 acres were placed into production using the average value yield per acre for that category. This yield was then inserted into the model to ascertain the net economic impact of using that 1,000 acres for that crop. The purpose was to identify the net job impacts per acre of production across each of the sectors. The results are presented in Figure 27.

Figure 27—Simulated Employment Impacts for Growing 1,000 Acres of Farming Production, By Sector, Fresno County, 2015

| Sector | Direct Jobs | Total Jobs | Total Output |
|-----------------------------|--------------------|-------------------|---------------------|
| Grain farming | 0.7 | 6.4 | 1,375,811 |
| Vegetable and melon farming | 14.5 | 26.9 | 6,756,223 |
| Fruit farming | 34.3 | 48.7 | 7,644,591 |
| Tree nut farming | 17.8 | 31.4 | 7,544,658 |
| All other crop farming | 34.0 | 50.8 | 6,008,825 |

SOURCE: IMPLAN Modeling simulations.

The differences in overall job yields in each sector for a 1,000-acre planting are striking, while the largest differences are driven by the disparate market valuations. The first column in Figure 27 points to the differences in manpower necessary to produce crops within each of the farming sectors, and the differences are large ranging from 0.7 to 34.3 jobs per 1,000 acres of production. The second column then describes the overall labor impact associated with the production in these crops while the third column describes the overall production-related economic impact associated with growing the crops. Even when the direct job impact is similar, as is the case with grain farming, the input costs can vary such that the overall employment impact is significantly higher. The bottom line is that the composition of agricultural production across these sectors can produce significantly different labor market outcomes.

Given the complex interaction between crop yield per acre, labor required for each crop, and acreage of each crop planted, what impacts have the changing

crop distributions identified in Figure 25 have on the overall demand for labor within the Westlands Water District? To answer this question, a simulation was conducted to isolate the effects of crop composition on labor demand within the agricultural production in the District.

To assess the impact of the changing crop mix, it was necessary to find a way to hold valuation constant while allowing the distribution of crops across the sectors to vary. Accordingly, the computed crop value of the 2015 crop year sectoral was reapportioned across the six sectors using the crop value shares from 1993 and 2008. This was done by taking the percent of 1993’s crop valuation for grain farming, for example, and multiplying it times the 2015 total crop valuation. This was done for each of the major sectors to create a total direct output for agricultural that was the same, but that reflected the mix of crops for 1993 and 2008. These results were then run through the IMPLAN model to ascertain the direct and total levels of labor generated by each profile’s mix of crops and are presented in Figure 28.

Figure 28—Simulated Effects of Crop Mix Profiles on Demand for Labor Involved in Crop Production - Westlands Water District, 2015

| EMPLOYMENT | Estimated Using 1993 Crop Profile | Estimated Using 2008 Crop Profile | Actual Using 2015 Crop Profile |
|---------------------|--|--|---------------------------------------|
| Direct Effect | 10,019.2 | 8,870.1 | 6,199.2 |
| Indirect Effect | 3,030.0 | 1,185.0 | 981.8 |
| Induced Effect | 3,292.9 | 3,299.8 | 3,506.4 |
| Total Effect | 16,342.1 | 13,354.9 | 10,687.4 |

SOURCE: IMPLAN Pro and this analysis. NOTE: This analysis does not explicitly measure the actual effects of the specific crop changes from 1993 to 2015, but rather it documents the patterns that underlie those changes.

The fourth column, marked “Actual Using 2015 Crop Profile” reflects the actual estimated values of labor impacts for the latest crop year. The other two columns show what that labor impact would be if the overall valuation produced in 2015 had been generated using the relative shares of crops present in the 1993 and 2008 crop years.⁷ The changing crop mix has resulted in significant downward pressure on overall labor demand within the district

⁷ The purpose of the simulation is to hold the overall valuation constant and to focus on the employment effects induced by crop mix changes. Clearly to achieve some of these valuations in these years, additional acres of crops would need to be planted and may not be feasible even if adequate water and capital were available.

as the acreage planted has shifted from high-labor crops to less-labor intensive crops. Almost two-thirds of the modeled job change is related to this direct effect. The remaining one-third is focused around the “Indirect Effects” associated with the changing crop mix. This means that the inputs associated with the production of the crops are less labor intensive for the newer crops. Long-term stock like almond trees, for example, have lower annual labor costs to maintain from year-to-year on average than the annual costs associated with planting, maintaining, and harvesting lettuce, onions or tomatoes. As a result, the number of indirect jobs created by the District as it continues its long-term shift into more tree nuts and wine grapes have declined.

SHORT AND LONG-TERM LABOR TRENDS FOR “PERMANENT” CROPS MAY BE DIVERGENT

One headline making the news in recent months has been the profitability and higher employment levels realized by agriculture in some recent years, despite very low water access. While the higher profitability is easily explained by the shifting production from low-margin crops like grasses, cotton, and grains toward fruit, tree nuts and other permanent crops like wine grapes, the labor component is not as obvious given the evidence shown in Figure 27, where these crops have long-term lower labor demands.

The answer which reconciles this inconsistency lies in two threads: (1) the shift away from cotton, alfalfa, and grains; and (2) the life-cycle dimension of these permanent crops. First, large scale crops like cotton and grains have very low labor demands because they are large scale and heavily automated crops. Note that the direct jobs created in Figure 27 for 1,000 acres of planting for these crops are less than 1.0 and total jobs are in the 2-6 range. So shifting acreage from these uses to any other crop categories in Figure 27 will increase the specific labor demanded per acre planted significantly.

The second issue arising from the crop shift to permanent crops, however, has important long-term implications for employment in the region. Since almonds, pistachios, and walnuts grow on trees, the ground preparation, planting and early care for these crops are the most labor-intensive part of the crop life cycle. This means that the early years see higher labor use levels and the subsequent years see much lower levels of labor use. Since the trend toward nut trees and grapevines has intensified in recent years, the region is currently in the midst of this labor-intensive portion of the crop life cycle. As the trees mature, this intensity will likely wane and labor demand could decline over time.

An associated complicator is the “permanent” nature of these crops—they cannot be replaced easily with other crops if environmental and crop conditions change. Furthermore, these crops must be watered every year to protect the investment—you cannot fallow a living tree or vine. This means that farmers who are pursuing this strategy will be locked into acquiring water to protect their investment—thereby increasing the long-term pressure on groundwater supplies if surface water availability does not increase.

THE IMPORTANCE OF WESTLANDS WATER DISTRICT’S CONTRIBUTION TO THE SUPPLY OF FRESH NUTS, FRUIT AND VEGETABLES

Westlands irrigated agriculture is a significant contributor to both the region and national economies. Crops produced within Westlands’ boundaries produced an estimated 23.4 percent of the crop-related agricultural production in Fresno County in 2014 and 7 percent of the crop-related agricultural production in Kings County in 2014.⁸ Given that Fresno County ranked third in the state in 2014 for overall agricultural production and Kings County ranked 8th, this is a significant contribution. Figure 29 shows the overall shares of county, state and national crop production produced by farmers who are part of the Westlands Water District.

Westlands growers contribute more than 26 percent of fruit and nut production in Fresno County, and almost half of the vegetable and melon produced in the county. Similarly, for Kings County, the modest acreage that falls within Westlands Water District accounts for 18 percent of Kings County fruit and nut crops, and more than one-fourth of the vegetable and melon crops. Nationally, Westlands growers provide 3.4 percent of the national production of fresh fruit and nuts and 3.1 percent of the national production of vegetables and melons—an impressive total given the small scale of the district relative to the total arable land in the United States. This points to the unique character of this farming region and its ability to provide fresh fruits and vegetables to the nation year-round.

⁸ Even though the 2015 county-level results are available for 2014, the values are not available at the state level. Using 2014 pricing data, Westlands Water District agricultural output accounted for an estimated 23.8 percent of overall crop value in Fresno County in 2015 and 9.3 percent of Kings County overall crop values.

Figure 29—Westlands Water District Overall Share of Fresh Fruit and Vegetable Crops, Estimated Crop Values by Category, 2014
(thousands of dollars)

| | Westlands Water District | Fresno County | Kings County | California | United States |
|---------------------------|--------------------------|--------------------|--------------------|---------------------|----------------------|
| Fruit and Nut Crops | 1,025,072 | 3,478,342 | 569,018 | 20,774,151 | 30,101,275 |
| Vegetable and Melon Crops | 593,470 | 1,192,387 | 219,293 | 8,288,768 | 18,852,397 |
| All other | 197,751 | 418,112 | 494,899 | 9,111,737 | 160,340,590 |
| Total | \$1,816,293 | \$5,088,841 | \$1,283,210 | \$38,174,656 | \$209,294,262 |

| Westlands Water District - Share of Overall Output | | | | | |
|--|--|--------------------------|-------------------------|-------------|-------------|
| Fruit and Nut Crops | | 26.2% ^a | 17.8% ^a | 4.9% | 3.4% |
| Vegetable and Melon Crops | | 44.5% ^a | 25.5% ^a | 7.2% | 3.1% |
| All other | | 43.4% ^a | 3.0% ^a | 2.2% | 0.1% |
| Total | | 23.4%^a | 7.0%^a | 4.8% | 0.9% |

SOURCE: Westlands Water District data; Fresno County Department of Agriculture, *2014 Fresno County Annual Crop & Livestock Report*; Kings County Department of Agriculture/Measurement Standards, *Kings County Agricultural Crop Report 2014*; California Department of Food and Agriculture, *California Agricultural Statistics Review 2014-15*; United States Department of Agriculture, *Agricultural Statistics 2014*. ^a-includes only the share of production of farms within the Westlands Water District that are within each respective county-imputed from 2015 data.

California’s growing regions are the nation’s primary source of fresh fruit, nuts, and vegetables as shown in Figure 30. California growers account for well over half the total U.S. production of nearly every category of fresh fruit and vegetables consumed in the United States—accounting for more than 85 percent of the production for 23 crops and more than 45 percent of the U.S. production of 36 crops.

Figure 30—Crops for Which California Accounts for More Than 20 Percent of Total U.S. Production, 2014

| Share of Total US Production | Crop |
|------------------------------|---|
| 95% – 100% | Almonds, Artichoke, Broccoli, Celery, Dates, Figs, Garlic, Kiwifruit, Olives, Pistachios, Plums, Prunes, Processed Strawberries, Processing Tomatoes, Walnuts |
| 85% – 95% | Nectarines, Lemons, Fresh Strawberries, Cauliflower, Apricots, Leaf Lettuce |
| 65% - 85% | Avocados, Fresh Carrots, Tangerines & Mandarins, Honeydew Melons, Peaches, Head Lettuce, Romaine Lettuce, Fresh Spinach, Chile Peppers, Raspberries |
| 45% - 65% | Cantaloupe, Bell Peppers, Asparagus |
| 20% - 45% | Onions, Fresh Tomatoes, Fresh Cabbage, Pears, Fresh Market Corn |

SOURCE: California Department of Food and Agriculture, *California Agricultural Statistics Review 2014-15*; United States Department of Agriculture, *Agricultural Statistics 2014*.

Growers in the Fresno and Kings Counties play a central role in this agricultural leadership. Figure 31 shows the 32 crops for which growers in Fresno and Kings County are in the top five producers in California. For many of these crops, Fresno and Kings Counties produce a major share of the state's overall production. For some crops like garlic (84 percent), honeydew melons (63 percent), cotton lint (59 percent), cottonseed (51 percent), nectarines (50 percent), and plums (57 percent), the two counties produce a dominant share of the state's production. For many others, the two counties represent more than one-sixth of the state's production. These crops include alfalfa (29 percent), almonds (17 percent), apricots (27 percent) asparagus (29 percent), blueberries (19 percent), cantaloupes (49 percent), cherries (16 percent), chili peppers (36 percent), fresh sweet corn (38 percent), onions (26 percent), peaches (37 percent), pistachios (28 percent), fresh tomatoes (34 percent), processing tomatoes (44 percent) and vegetable/vine crop seeds (16 percent).

The District's contributing shares are even- higher. For example, Westlands almond growers produce almost half of the almond production in Fresno County—accounting for an estimated 43 percent. Even more impressive, almond growers within Westlands' boundaries produced more than 10 percent of the state's \$5.9 billion of almond production (California Department of Food and Agriculture, 2015). California in turn produced 82 percent of the world's production of almonds, (Pierson, 2014) meaning that Westlands growers provided more than 8 percent of the global supply of almonds. Similarly, Westlands growers accounted for an estimated two-thirds of all processed tomatoes grown within Fresno County and roughly one-

Figure 31—Crops for Which Fresno and Kings County Are in the Top Five Counties in California, 2014

| Commodity | Fresno County Rank in Calif. | Fresno County Share of Calif Crop Value | Kings County Rank in Calif. | Kings County Share of Calif Crop Value | Westlands | | |
|-------------------------|------------------------------|---|-----------------------------|--|--|---|---|
| | | | | | WD Share of Fresno County Value Produced | Westlands WD Share of Kings County Value Produced | Westlands Share of State Value Produced |
| Alfalfa Seed | 2 | 29% | | | | | |
| Almonds | 3 | 17% | | | 43% | 23% | 10% |
| Apricots | 2 | 15% | 4 | 12% | 21% | 43% | 14% |
| Artichokes | 5 | 1% | | | | | |
| Asparagus | 2 | 29% | | | 36% | | 16% |
| Blueberries | 4 | 19% | | | 26% | | 5% |
| Broccoli | 5 | 2% | | | 23% | | 0% |
| Cantaloupes | 1 | 49% | | | 94% | | 36% |
| Cherries | 3 | 9% | 5 | 7% | 29% | 1% | 4% |
| Chili Peppers | 2 | 36% | | | 16% | | 2% |
| Corn (Sweet) | 1 | 38% | | | 83% | | 15% |
| Cotton Lint | 2 | 22% | 1 | 37% | | | 12% |
| Cottonseed | 3 | 20% | 1 | 31% | | | 0% |
| Dates | 3 | 1% | | | | | |
| Garlic | 1 | 84% | | | 15% | | 14% |
| Grain Hay | 5 | 6% | | | | | |
| Grapes (all) | 2 | 13% | | | 10% | 6% | 2% |
| Honeydew Melons | 1 | 63% | | | 66% | | 35% |
| Kiwifruit | 4 | 3% | | | 0% | | 0% |
| Lettuce | 4 | 4% | | | 100% | | 5% |
| Nectarines | 2 | 43% | 3 | 7% | 0% | 19% | 3% |
| Onions | 2 | 26% | | | 53% | | 25% |
| Oranges | 3 | 9% | | | 12% | | 3% |
| Peaches (all) | 1 | 32% | 5 | 5% | 0% | | 2% |
| Pears | 5 | 3% | | | 0% | | 0% |
| Pistachios | 2 | 23% | 5 | 8% | 52% | 40% | 16% |
| Plums | 1 | 48% | 3 | 9% | 0% | 5% | 1% |
| Tangerines | 3 | 8% | | | 0% | | 0% |
| Tomatoes (Fresh Market) | 1 | 34% | | | 22% | | 8% |
| Tomatoes (Processing) | 1 | 32% | 3 | 12% | 67% | 21% | 24% |
| Veg and Vinecrop Seeds | 3 | 16% | | | | | |
| Watermelon | 5 | 12% | | | 80% | | 13% |

SOURCE: Westlands Water District data; Fresno County Department of Agriculture, *2014 Fresno County Annual Crop & Livestock Report*; Kings County Department of Agriculture/Measurement Standards, *Kings County Agricultural Crop Report 2014*; California Department of Food and Agriculture, *California Agricultural Statistics Review 2014-15*; United States Department of Agriculture, *Agricultural Statistics 2014*. ^a-includes only the share of production of farms within the Westlands Water District that are within each respective county-imputed from 2015 data.

fourth the state total. Statewide, Westlands growers in both counties accounted for an estimated 24 percent of processed tomato production (California Tomato Growers Association, 2016).⁹

Crops highlighted in orange in the Figure 30 indicate crops for which Westlands Water District farmers produce more than *three* percent of the national total of the crop and those highlighted in yellow indicate crops for which Westlands Water District farmers produce more than *nine* percent of the total U.S. crop value, with honeydew melons (23.5 percent), processing tomatoes (22.8 percent) and pistachios (19.6 percent) reflecting the highest values.

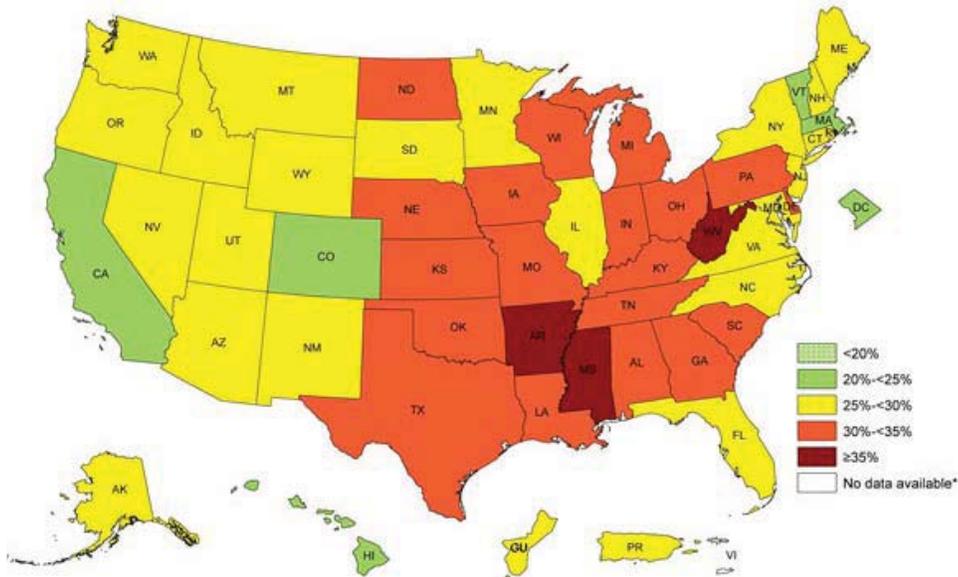
Figures 30 and 31 read like a shopping list for the nation's healthy-eating initiatives to counter obesity in the United States. Figure 32 shows the self-reported obesity rates across the nation. Some 34.9 percent or 78.6 million U.S. adults were obese in 2011-12 and 17 percent of youth.¹⁰ The annual medical cost alone totals \$147 billion in 2008.¹¹ Only 5 states have self-reported obesity rates of less than 20 percent. California's production of healthy fresh fruit and vegetables remain a critical component in slowing and possibly reversing the growth of this destructive health trend.

⁹ Imputed using state pricing and crop data from the California Tomato Growers Association.

¹⁰ Ogden, Cynthia, *et al.*, "Prevalence of Childhood and Adult Obesity in the United States, 2011-12," *Journal of the American Medical Association*, 2014, 311 (8): 806-814. <http://jama.jamanetwork.com/article.aspx?articleid=1832542>, accessed August 21, 2016.

¹¹ Finkelstein, Eric A. *et al.*, "Annual Medical Spending Attributable to Obesity: Payer- and Service-specific Estimates," *Health Affairs*, 2009, 28: 822-831. <http://content.healthaffairs.org/content/28/5/w822.full.pdf+html>, accessed August 21, 2016.

Figure 32—Self-reported Obesity Among U.S. Adults, by State and Territory, 2014



SOURCE: Centers for Disease Control and Prevention, Behavior Risk Factor Surveillance System, <http://www.cdc.gov/obesity/data/prevalence-maps.html>, accessed August 21, 2016.

California and its agricultural regions play a critical role in turning back the tide in obesity in the United States and sustaining a critical supply of fresh fruits and vegetables for consumers.

WESTLANDS WATER DISTRICT FARMERS CONTRIBUTE TO U.S. AND CALIFORNIA AGRICULTURAL EXPORTS

Agricultural exports totaled \$21.59 billion for California in 2014, the most recent year for which data are available. Figure 33 shows the exports for the top 15 products for California agricultural exports.

Figure 33—Top 15 Agricultural Exports, California, 2014

| Rank | Commodity | Export Value (Millions) |
|-------------|----------------------|------------------------------------|
| 1 | Almonds | 4,532 |
| 2 | Dairy and Products | 2,425 |
| 3 | Walnuts | 1,448 |
| 4 | Wine | 1,392 |
| 5 | Pistachios | 1,125 |
| 6 | Table Grapes | 890 |
| 7 | Processed Tomatoes | 776 |
| 8 | Rice | 714 |
| 9 | Oranges and Products | 575 |
| 10 | Raisins | 410 |
| 11 | Strawberries | 408 |
| 12 | Beef and Products | 404 |
| 13 | Cotton | 379 |
| 14 | Lettuce | 337 |
| 15 | Seeds for Sowing | 324 |

SOURCE: California Department of Food and Agriculture, *California Agricultural Exports, 2014-2015*.

Of these fifteen commodities, growers in the Westlands Water District contribute significantly to the state’s supply of nine of these commodities, including almonds, wine (by providing wine grapes), pistachios, table grapes, processed tomatoes, raisins, cotton, lettuce, and seeds for sowing. Additionally, hay, grain and feed production from farms within the district contribute to two others—dairy and beef products.

REPLACING LOST AGRICULTURAL PRODUCTION INTRODUCES NEW POLICY CHALLENGES

The importance of agricultural production to the economies of these localities and the state cannot be overstated and go far beyond the economic case presented in this analysis for jobs and wealth creation across the income distribution. These are important points—California’s farms create jobs for low-skill and low-educational attainment workers. These workers are not easily transferred into other roles in the economy. In many instances, these workers have acquired specialized skills, experience and training that is uniquely specific to the agricultural industry. Additionally, neither the educational or physical infrastructure exist in these remote communities to provide workers the opportunity to transition to other occupations.

It is important to remember that the United States has a limited range of places where the geography, climate, soil, economy and regulatory environments combine to allow the growing of many varied crops in the California Central Valley. In an increasingly global market place, not only does it provide an opportunity for U.S. agricultural products to be sold globally—creating new markets and demand for products—but it also means that local production can be supplanted by crops produced in other countries. In fact, the United States imports significant quantities of agricultural products, including fresh fruit and produce from abroad. Figure 34 shows the imports of fresh or frozen fruit and fresh vegetables into the United States.

There are compelling reasons, however, why the transition of the U.S. fresh fruit, nut and vegetable supplies to a more heavily import-driven model may not be prudent.

A RELIABLE DOMESTIC AGRICULTURAL SECTOR IS ESSENTIAL TO A ROBUST NATIONAL SECURITY STRATEGY

When evaluating national security strategies, one of the core goals is to ensure that a nation retains a predictable, defensible and reliable source of key resources and materials. In times of national distress or military conflict, securing reliable food supplies for citizens and troops is critical. For this reason, domestic production of textiles, foodstuffs, steel, rare earth minerals and other strategic resources is desirable. A stable and robust food supply is one of the first of these. Since many of the climates that could support stable production of fresh fruits, nuts and vegetables tend to be in areas closer to the equator and further from the harsh winters of the northern latitudes, they tend to be concentrated in lesser-developed regions of the globe, such as in Central and South America. Politically, these regions can be unreliable and, in times of international crisis, can turn hostile to U.S. interests (as has been seen in Venezuela, El Salvador, Nicaragua, etc.) Relying on these regions for long-term food supplies raises concerns about national security and safety.

Figure 34—U.S. Imports of Fresh or Frozen Fruit and Fresh Vegetables, 2014

| Commodity Category – Fruit | Value of Imported Fruit (\$000) | Commodity Category – Vegetables | Value of Imported Fruit (\$000) |
|------------------------------------|--|--|--|
| Apples | 237,193 | Tomatoes | 1,936,263 |
| Avocados | 1,480,924 | Asparagus | 497,581 |
| Berries (except Strawberries) | 1,415,920 | Beans | 96,076 |
| Bananas | 2,185,461 | Cabbage | 33,716 |
| Citrus | 872,151 | Carrots | 74,816 |
| Grapes | 1,195,201 | Cauliflower & Broccoli | 176,819 |
| Kiwifruit | 100,522 | Celery | 22,509 |
| Mangoes | 467,746 | Cucumbers | 627,885 |
| Melons | 560,572 | Eggplant | 58,927 |
| Peaches | 40,388 | Endive | 4,648 |
| Pears | 119,466 | Garlic | 131,122 |
| Pineapples | 655,172 | Lettuce | 202,298 |
| Plums | 30,259 | Okra | 27,099 |
| Strawberries | 503,926 | Onions | 354,206 |
| Other | 354,734 | Peas | 72,164 |
| | | Peppers | 1,273,512 |
| | | Potatoes | 172,820 |
| | | Radishes | 19,263 |
| | | Squash | 303,461 |
| | | Other vegetables | 575,041 |
| Total Fresh or Frozen Fruit | 10,219,635 | Total Fresh Vegetables | 6,660,226 |

SOURCE: United States Department of Agriculture, *Agricultural Statistics 2015*, Table 15-5.

DOMESTIC AGRICULTURAL PRODUCTION IS HELD TO HIGHER STANDARDS OF ACCOUNTABILITY

Turning to international sources for U.S. agricultural consumption opens the door to U.S. economic activity subsidizing farming, labor, and environmental practices that do not meet U.S. and California standards. While this topic has received considerable attention in areas of agricultural imports where domestic production is not possible, for example with “fair-trade coffee,” it has not emerged significantly in the other areas of agricultural production where there significant U.S. production. This is because, for most of these

crops, the U.S. production dwarfs the import sector and U.S. crops are grown under some of the most stringent regulations possible.¹²

FOOD SAFETY REGULATION VARIES

Many Central and South American countries lack the extensive regulations that the U.S. imposes on all steps of production in the growing of its food supply. Chemical types and use are heavily regulated, pests and other potential hazards are monitored, impurities are tested, and food handling processes are specific and regularly enforced through regular inspections by the United States Department of Agriculture and the Food and Drug Administration, as well as state and local regulatory bodies. In many of the regions which would step in to replace a shrinking volume of U.S. agricultural production, these provisions are either lacking entirely, or unenforced with little or no public accountability. Additionally, monitoring systems to address failures of the food safety processes are woefully inadequate and incomplete. In 2011, for example a salmonella outbreak that affected more than 1,400 North Americans involving produce imported to the United States was traced to contaminated water supplies in the Mexican states of Tamaulipas and Nuevo Leon.¹³ It is worth noting that it was the U.S. FDA that identified the source of the problem in collaboration, not Mexican agricultural authorities, who were cooperative but incapable of executing the search. Many of the protective institutions and the attendant infrastructure do not exist outside U.S. borders.

ENVIRONMENTAL REGULATIONS ARE OFTEN LACKING

The Endangered Species Act, the Clean Water Act, the Clean Air Act and a myriad of other federal, state and local regulations ensure that the overall

¹² There are other regions with more stringent regulations in some of the dimensions discussed here, such as the European Union and the Scandinavian countries. However, most of these regions, because of geography, climate, and other factors, do not have significant agricultural export sectors.

¹³ Mitchell, David. "CDC says salmonella outbreak is over," *The Packer*, August 29, 2011. Website http://www.thepacker.com/fruit-vegetable-news/cdc_says_salmonella_outbreak_is_over_122115419.html. Accessed August 21, 2016.

environmental impacts of any activity, but especially the commercial process of farming, produce a minimal impact on the environment and the ecosystems impacted by farming behaviors. The Environmental Protection Agency and an open legal system powered by well-organized environmental groups constantly provide accountability and oversight to ensure that negative impacts on the natural environment, both intended and unintended, are measured, monitored and, if necessary, mitigated.

These protections and regulations not only affect the farming methods used, but also the availability of resources like water, the types of chemicals allowed to fight pests and weeds, modes of deployment (spray, powder, liquid), levels of acceptable runoff, worker safety and exposure handling chemicals, etc. Numerous studies point to the negative impacts of the use of known toxic chemicals on workers and the environment. A study by the Directorate for Food, Agriculture and Fisheries for the Organization for Economic Cooperation and Development (OECD) documented many of these concerns and issues in a study in 2000 which identified pollution and negative “potential impacts on environmental amenities” as areas of concern.¹⁴

In that study, the authors also evaluated the environmental impacts associated with agricultural production and noted that it could raise issues in those places to which agricultural production is redirected because of the absence of strict environmental rules, strategies and enforcement mechanisms. In many instances, new agricultural development in the destination communities is seen as a new source of opportunity and wealth—effectively transferring these jobs from California to places that lack the careful attention to environmental impacts found here. The greater transfer of seed stocks, fruit and produce, and intermediate goods also opens the borders to transfers of non-native species that can supplant local species, even to the point of extinction, and harm other domestic crops (as in the case of the Mediterranean fruit fly or a whole host of other pests).

¹⁴ OECD, *Domestic and International Environmental Impacts of Agricultural Trade Liberalization*, 2000 (Peter Wakenhorst).
http://www.iatp.org/files/Domestic_and_International_Environmental_Impac.htm, accessed July 15, 2016.

LABOR REGULATIONS AND STANDARDS DIVERGE

Finally, there is the question of different labor standards. California and the United States have been very aggressive in establishing high standards for wages, worker safety, and worker protections within the agricultural sector. Whether it is specifying wages, work rules, safety requirements, or general labor laws such as those that ban child labor, agricultural production in the United States must be done in a way that meets a high set of standards. These standards are not automatically binding on U.S. agricultural trading partners.

Mexico, for example, is the source of many fresh fruit and vegetable imports. In December 2014, the *Los Angeles Times* did a four-part series on the labor abuses in Mexico's farming system. One article noted that "an estimated 100,000 Mexican children under 14 pick crops for pay."¹⁵ In another article in the same series about the tomato harvest, it documented worker abuses that included providing substandard and unlivable housing, withholding wages to prevent workers from quitting, gouging workers at company stores to keep them indebted to the employer, and intimidating workers with guards and barbed-wire fences. All of this while paying workers the equivalent of \$8 to \$12 per day.¹⁶ In May of 2015, after a bitter strike, Mexican farmworkers struck a deal with the Mexican interior ministry that daily wages would double from 100 to 200 pesos—about \$13 a day. These labor wages and standards would not be acceptable in the United States or California, but a rising import stream to replace California production could force American consumers to subsidize these very practices.

WATER USE EFFICIENCY IS HIGHER IN CALIFORNIA, AND ESPECIALLY WESTLANDS WATER DISTRICT

Since Mexico is the largest U.S. agricultural trading partner, it makes sense to think about the regions of Mexico where the fresh fruit and produce imported

¹⁵ Richard Marosi, "Product of Mexico: In Mexico's fields, children toil to harvest crops that make it to American Tables," *Los Angeles Times*, December 14, 2014, <http://graphics.latimes.com/product-of-mexico-children/>, accessed August 25, 2016.

¹⁶ Richard Marosi, "Product of Mexico: Hardship on Mexico's farms, a bounty for U.S. tables," *Los Angeles Times*, December 7, 2014, <http://graphics.latimes.com/product-of-mexico-camps/>, accessed August 25, 2016.

to the U.S. are grown. In many instances, this happens in areas of the country where water is abundant and conservation is not critical. But a significant portion of Mexican irrigation is from underground aquifers. Many of the issues raised in these areas parallel the challenges currently faced in California. And yet there is no accountability or mechanisms to regulate these uses.

Finally, it would be beneficial to California to invest its scarce water resources into the places that can make them go the furthest. Westlands Water District is one of the national leaders in water conservation through the use of technology. More than 95 percent of the irrigation in the District is through drip or concentrated irrigation systems. Westlands not only uses an underground, fully-enclosed distribution system, but also uses more than 3,300 water meters throughout the District to ensure the most stringent conservation practices exist and that any losses due to leakage are immediately addressed. As a result, the district is a leader in ensuring that as much as possible each gallon of water available is delivered and used efficiently. Most other water districts have yet to make these investments to ensure that the water used is used efficiently—allowing good water to go to waste.

The state should consider developing a scale of “blueness” wherein water districts and jurisdictions who have invested in the infrastructure to minimize water waste and loss are rewarded for these investments. Some districts, like Westlands Water District, are pioneers in these areas. Given that a drop of water is a drop of water, no matter who uses it, it would be in the state’s best interest to ensure that those who are using those drops would do so in the way that maximizes the economic and social benefit extracted from its use. Farmers who make investments in technologies that minimize water waste and maximize the effectiveness of its delivery should be recognized for their efforts, and raised up as role models for all agricultural production across the state.

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APPENDIX A. UNDERSTANDING THE LOCAL COMMUNITY AND ECONOMY OF THE WESTLANDS WATER DISTRICT

In such a landscape, it is not surprising that the local workforce reflects what one would expect in such an economic environment. In fact, when reviewing the range of “primary” jobs¹⁷ described in the census by workers in the area, more than half report working in the agricultural sector, as shown in Figure A.1

Figure A.1—Primary Employment Within the Westlands Water District, 2014

| Sector | Count | Share |
|--|--------------|---------------|
| Agriculture, Forestry, Fishing and Hunting | 1,824 | 52.1% |
| Accommodation and Food Services | 696 | 19.9% |
| Wholesale Trade | 230 | 6.6% |
| Educational Services | 205 | 5.9% |
| Real Estate and Rental and Leasing | 117 | 3.3% |
| Retail Trade | 109 | 3.1% |
| Manufacturing | 89 | 2.5% |
| Professional, Scientific, and Technical Services | 66 | 1.9% |
| Management of Companies and Enterprises | 31 | 0.9% |
| Utilities | 23 | 0.7% |
| Transportation and Warehousing | 23 | 0.7% |
| Construction | 21 | 0.6% |
| Health Care and Social Assistance | 18 | 0.5% |
| Other Services (excluding Public Administration) | 18 | 0.5% |
| Finance and Insurance | 14 | 0.4% |
| Administration & Support, Waste Management and Remediation | 14 | 0.4% |
| Public Administration | 3 | 0.1% |
| Mining, Quarrying, and Oil and Gas Extraction | 0 | 0.0% |
| Information | 0 | 0.0% |
| Arts, Entertainment, and Recreation | 0 | 0.0% |
| Total | 3,501 | 100.0% |

SOURCE: U.S. Census Bureau. 2016. OnTheMap Application. Longitudinal-Employer Household Dynamics Program. <http://onthemap.ces.census.gov/>

Demographically, the workforce is also quite ethnically diverse, with 58.4 percent of the workforce claiming a Latino or Hispanic ethnicity. Figure A.2

¹⁷ Primary jobs represent the highest paying job for an individual worker in a given year. (see the documentation for the Longitudinal Employer-Household Dynamics (LEHD) Origin-Destination Employment Statistics (LODES) at www.lehd.ces.census.gov for more details.

provides the census profile of the primary workers found within the boundaries of the Westlands Water District.

The workforce is overwhelmingly male (62 percent), much higher than the state average, and slightly older than the state average workforce, but still with more than one-fifth of the worker population under 30 years of age, although there are significantly fewer older workers than the state overall.

Figure A.2—Demographic Profile of Primary Workers within the Westlands Water District, 2014

| | WWD Count | WWD Share | CA Share |
|---|----------------------|----------------------|---------------------|
| WORKERS¹⁸ BY RACE | | | |
| White Alone | 3,152 | 90.0% | 74.8% |
| Black or African American Alone | 114 | 3.3% | 6.6% |
| American Indian or Alaska Native Alone | 35 | 1.0% | 1.2% |
| Asian Alone | 135 | 3.9% | 14.6% |
| Native Hawaiian or Other Pacific Islander Alone | 14 | 0.4% | 0.4% |
| Two or More Race Groups | 51 | 1.5% | 2.4% |
| TOTAL | 3,501 | 100.0% | 100.0% |
| WORKERS BY ETHNICITY | | | |
| Not Hispanic or Latino | 1,457 | 41.6% | 69.3% |
| Hispanic or Latino | 2,044 | 58.4% | 30.7% |
| TOTAL | 3,501 | 100.0% | 100.0% |
| WORKERS BY SEX | | | |
| Male | 2,172 | 62.0% | 51.6% |
| Female | 1,329 | 38.0% | 48.4% |
| TOTAL | 3,501 | 100.0% | 100.0% |
| WORKERS BY AGE | | | |
| Age 29 or younger | 730 | 20.9% | 21.5% |
| Age 30 to 54 | 1,863 | 53.2% | 56.8% |
| Age 55 or older | 908 | 25.9% | 21.7% |
| TOTAL | 3,501 | 100.0% | 100.0% |

SOURCE: U.S. Census Bureau. 2016. OnTheMap Application. Longitudinal-Employer Household Dynamics Program. <http://onthemap.ces.census.gov/>

As seen in Figure A.3, workers in the Westlands service area tend to have lower educational achievement, with some 61.5 percent reporting a high

¹⁸ Worker is defined here as someone holding a primary job within the boundaries of the Westlands Water District.

school diploma or less. Statewide, only 37.4 percent of workers fit within this category.

Earnings-wise, workers in the district also tend to be on the lower end of the payroll, with a slightly larger share than the state average earning less than \$15,000 per year. This is further amplified by the fact that many temporary workers who do not meet the census for “primary” workers are also employed seasonally within the District’s boundaries.

Figure A.3—Key Labor Market Attributes for Workers within the Westlands Water District, 2014

| | WWD Count | WWD Share¹⁹ | CA Share |
|---|----------------------|-----------------------------------|---------------------|
| WORKERS BY EDUCATIONAL ATTAINMENT | | | |
| Less than high school | 1,058 | 38.2% | 17.1% |
| High school or equivalent, no college | 644 | 23.2% | 20.3% |
| Some college or Associate degree | 657 | 23.7% | 30.5% |
| Bachelor's degree or advanced degree | 412 | 14.9% | 32.1% |
| Educational attainment not available (workers aged 29 or younger) | 730 | --- | |
| TOTAL | 3,501 | 100.0% | 100.0% |
| WORKERS BY EARNINGS | | | |
| Less than \$15,000 per year | 746 | 21.3% | 19.2% |
| \$15,000 - \$40,000 per year | 1,750 | 50.0% | 56.8% |
| More than \$40,000 per year | 1,005 | 28.7% | 21.7% |
| TOTAL | 3,501 | 100.0% | 100.0% |

SOURCE: U.S. Census Bureau, 2016. OnTheMap Application. Longitudinal-Employer Household Dynamics Program. <http://onthemap.ces.census.gov/>

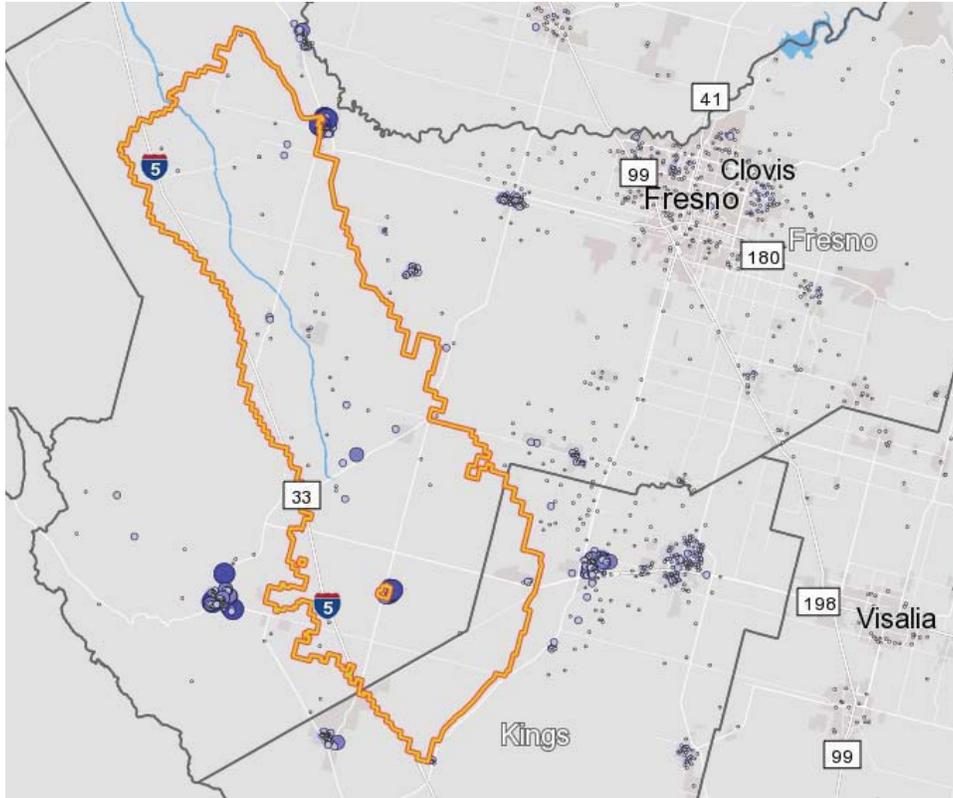
To summarize, the workforce within the Westlands Water District’s boundaries is generally less educated, of Hispanic ethnicity, earns less than \$40,000 per year and is most likely directly or indirectly involved in agriculture in some way.

Another interesting dynamic is the mobility of workers across district boundaries. Under the U.S. Census for primary jobs, some 3,500 jobs are found within the district’s boundaries, but only 120 of these are filled by individuals who live within those boundaries. Most of those individuals commute to the district from neighboring communities, as seen in Figure A.4. This points to the interconnectedness of the local, rural communities

¹⁹ Share of those who reported a level of educational attainment.

and the significant ways in which policy choices that impact the Westlands Water District could and will impact the surrounding communities as well.

Figure A.4—Home Residences of Workers Employed in a Primary Job within the Westlands Water District Boundaries, 2014



SOURCE: U.S. Census Bureau. 2016. OnTheMap Application. Longitudinal-Employer Household Dynamics Program. <http://onthemap.ces.census.gov>.