

**FRESNO STATE**

Craig School of Business



## Wine, Water & Land

Black Wine Entrepreneurs • Water in the Central Valley • Real Estate Sentiment Index

April 21, 2022

6:00 p.m.

Craig School of Business at Fresno State  
Peters Building Room 191

**Sponsored by Craig Business Associates**

**Wine and Hors D'oeuvres reception immediately following, featuring wines from Black entrepreneurs**

Dr. Julie Olson-Buchanan, Dean of the Craig School of Business at Fresno State, invites you to the launch of **Craig Talks**, a new series of business discussions about the trends, issues and new ideas that are shaping business in the Central Valley. The April 2022 Craig Talks, **Wine, Water & Land**, will include a featured faculty research talk on Black entrepreneurship in the wine industry and articles from *Craig's Central California Business Review* magazine.

### **Featured Faculty Research Craig Talk**

*Black Entrepreneurship in the Wine Industry*  
Dr. Monique Bell (Craig School of Business)

### **Talks from Craig's Central California Business Review Magazine**

*Water Availability: Economic Impacts and Solutions*  
Dr. Michael Shires (Pepperdine University), Laura Ramos (California Water Institute) and  
Cordie Qualle (Lyles College of Engineering)

### *Real Estate Sentiment Index*

Dr. Jacquelin Curry (Craig School of Business) and Dr. Andres Jauregui (Craig School of Business)

**Attendance is free. Seating is limited.**

**Registration required.**

**Parking is enforced.**

**Please register no later than Friday, April 15, 2022**

Register at <https://conta.cc/3tcLBp4>

or scan QR Code

